



- 1. What are Things?
- 2. Business Opportunities for IoT
- 3. IoT Research Challenges
- 4. Recent Protocols for IoT
- 5. Datalink Issues

Note: This is the first of a series of class lectures on IoT.

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What are Things?

- $\Box Thing = Not a computer$
- Phone, watches, thermostats, cars, Electric Meters, sensors, clothing, band-aids, TV,...
- Anything, Anywhere, Anytime, Anyway, Anyhow (5 A's)

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 Ref: http://blog.smartthings.com/iot101/iot-adding-value-to-peoples-lives/

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Internet of Things

- Less than 1% of things around us are connected.
 The refrigerator, car, washing machine, heater, a/c, and garage door should all be connected, but they are not.
- From 10 Billion today to 50 Billion in 2020.
 It includes processes, data, things, and people.
- \$14 Trillion over ten years
 ⇒ Third in the list of top 10 strategic technologies by Gartner (After Mobile devices and mobile Apps, but before Clouds, ...)
- a.k.a. Internet of Everything by Cisco
 Smarter Planet by IBM

Ref: "Gartner Identifies Top 10 Strategic Technologies," <u>http://www.cioinsight.com/it-news-trends/gartner-identifies-top-10-strategic-technologies.html</u> Ref: J. Bradley, "The Internet of Everything: Creating Better Experiences in Unimaginable Ways," Nov 21, 2013, <u>http://blogs.cisco.com/ioe/the-internet-of-everything-creating-better-experiences-in-unimaginable-ways/#more-131793</u>

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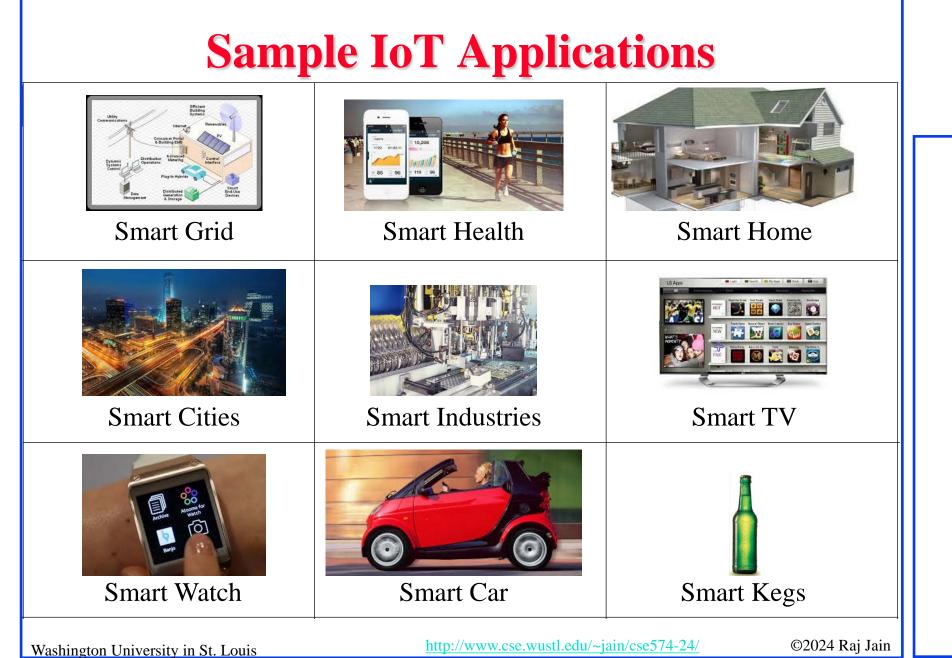
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Student Questions

□ Is it still 1% as of today? What are the main challenges for IoT implementation today, such as price or the need for frequent upgrades?

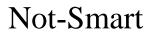
Yes. Less developed countries need to adapt faster. The need for standardization is the main challenge.

10-4



What's Smart?

- \Box IoT = Instrument, Interconnect, Intelligently process (3 I's)
- □ Old: Smart = Can think \Rightarrow Can compute
- Now: Smart = Can find quickly, Can Delegate
 ⇒ Communicate = Networking
- Smart Grid, Smart Meters, Smart Cars, Smart Homes, Smart Cities, Smart Factories, Smart Smoke Detectors, ...





Smart



□ Smart = Apply the latest **technology** to solve problems

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Student Questions

10-6

Why IoT Now?

- □ IoT = Sensing + Communication + Computation
- 1. Micro-Sensors: Temperature, Moisture, Pressure, air quality,
- 2. Tags: Radio Frequency ID (RFID), Quick Response (QR) Codes, ...
- 3. Energy Efficient Communication: Small or no batteries, Personal area communication (PAN), Bluetooth, ZigBee, ...
- 4. Micro-Computing: Micro multi-core chips, Raspberry Pi, Intel Galileo, Arduino, ...
- 5. Cloud Computing: Little or no local computing
- 6. Open/Small operating systems: Linux

Ref: CTIA, "Mobile Cyber security and the Internet of Things," <u>http://www.ctia.org/docs/default-source/default-document-library/ctia-iot-white-paper.pdf</u>

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10-7

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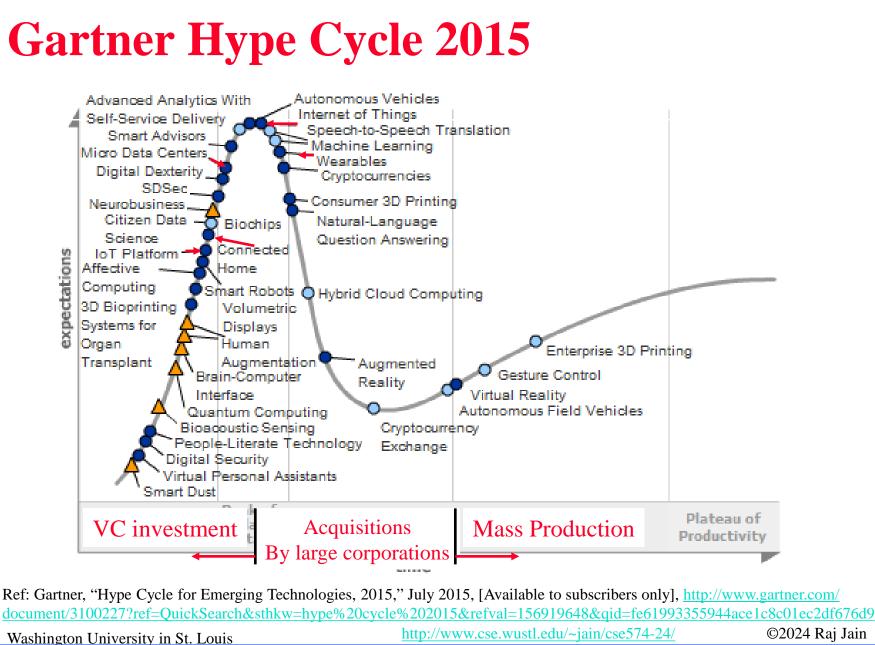
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Student Questions

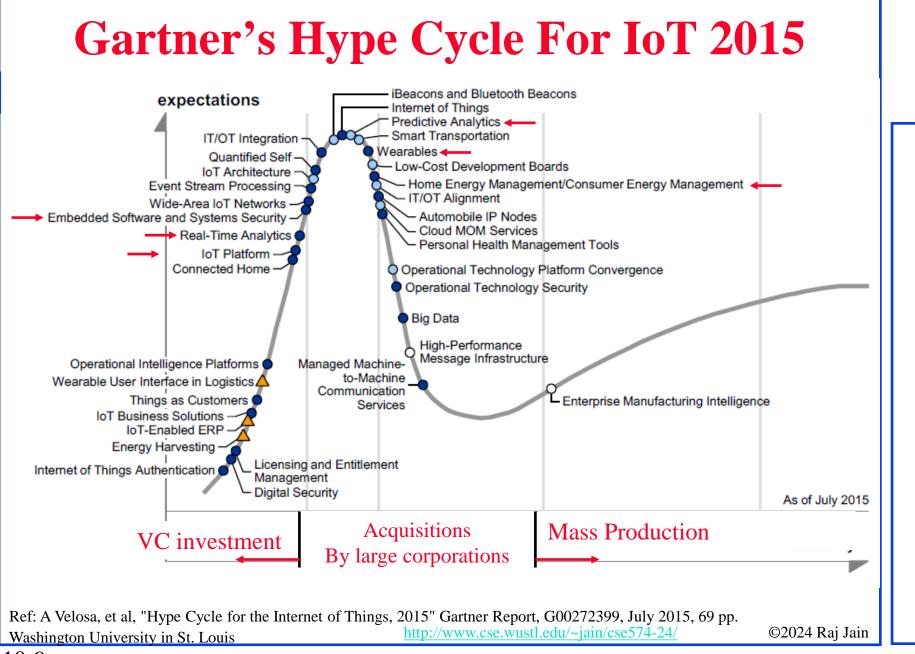
What is PAN? Is it something similar to PBSS?
 WAN, LAN, PAN.
 Personal area network.
 Bluetooth is a PAN.

How do micro-sensors enhance IoT applications, and what are some key examples?
Micro-sensors make the device size usable, for example, security cameras.
Is cloud computing IoT? On a previous slide, you mentioned that Gartner separated them, but you have it here.
They are very different. Cloud computing = Rented computing.
Cloud computing makes IoT easier.



Student Questions

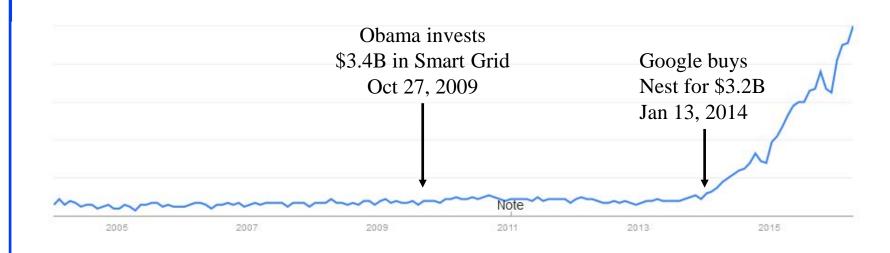
Is the hype cycle for IoT or just emerging technologies in general?
This one is for emerging technologies in general.



Student Questions

10-9

Google Trends



Student Questions

□What is the "Smart Grid"? Internet-connected electrical power transmission system.

Around for ten years

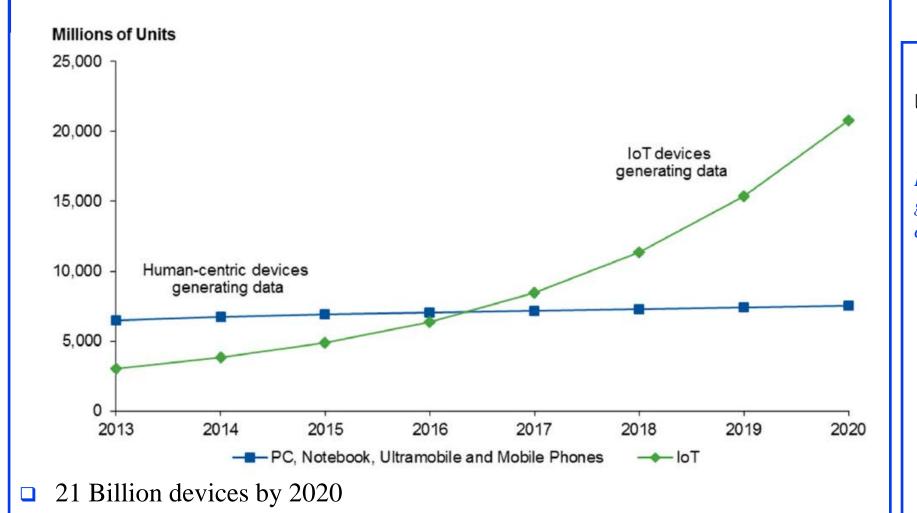
- □ IERC-European Research Cluster on the Internet of Things funded under the 7th Framework in 2009 ⇒ "Internet of European Things"
- □ US interest started in 2009 w \$3.4B funding for the smart grid in the American Recovery and Reinvestment Act of 2009

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Computing vs. IoT



Ref: M. Moran, "Why the Internet of Things Will Dwarf Social (Big Data)," Gartner Report #G00289622, February 2016Washington University in St. Louishttp://www.cse.wustl.edu/~jain/cse574-24/ ©2024 Raj Jain

Student Questions

 Why do we compare computing and IoT? We compare them on which level?
 Business opportunities. Investing in growing areas leads to successful

companies.

10-11

IoT Business Opportunity



- **1**.7 Trillion by 2020 IDC
- □ \$7.1 Trillion Gartner
- □ \$10-15 Trillion just for Industrial Internet GE
- □ \$19 Trillion Internet of Everything Cisco

 Ref: http://www.forbes.com/sites/gilpress/2014/08/22/internet-of-things-by-the-numbers-market-estimates-and-forecasts/

 http://www.forbes.com/sites/gilpress/2014/08/22/internet-of-things-by-the-numbers-market-estimates-and-forecasts/

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A 7-Layer Model of IoT

	Services		Energy, Entertainment, Health, Education, Transportation, .	Student Questions		
ICT	Apps and SW][SDN, SOA, Collaboration, Apps, Clouds	ity		
	Analytics		Machine learning, predictive analytics, Data mining,			
	Integration		Sensor data, Economic, Population, GIS,	Security	Management	
	Interconnection		DECT/ULE, WiFi, Bluetooth, ZigBee, NFC,		Maná	
	Acquisition		nsors, Cameras, GPS, Meters, Smart phones,			
	Market		Smart Grid, Connected home, Smart Health, Smart Cities, .			
Wa	shington University in S	t La	ouis <u>http://www.cse.wustl.edu/~jain/cse574-24/</u>	©202	24 Raj Jain	

Areas of Research for IoT

- 1. **PHY**: Smart devices, sensors giving real-time information, *Energy Harvesting*
- 2. **Datalink**: WiFi, Bluetooth, ZigBee, 802.11ah, ... Broadband: DSL, FTTH, Wi-Fi, 5G, ...
- 3. **Routing**: *Multiple interfaces*, Mesh networking, ...
- 4. Analytics: Big data, Data mining, Machine learning, Predictive Analytics, ...
- 5. Apps & SW: SDN, SOA, Cloud computing, Web-based collaboration, Social networking, HCI, Event stream processing, ...
- 6. Applications: Remote health, Online education, online laboratories, ...
- 7. Security: Privacy, Trust, Identity, Anonymity, ...

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IoT is a Data (\$) Mine



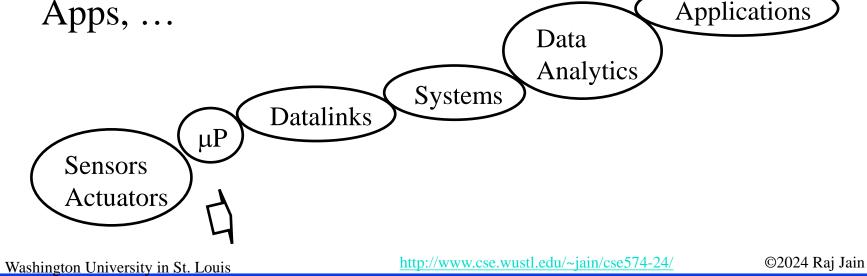
Student Questions

□ How much privacy do users care about? People don't want Alexa listening to them. Are they okay with other smart device data use?

Everyone is different. Many free services are supported by selling data. Free browser extensions and free apps are such examples.

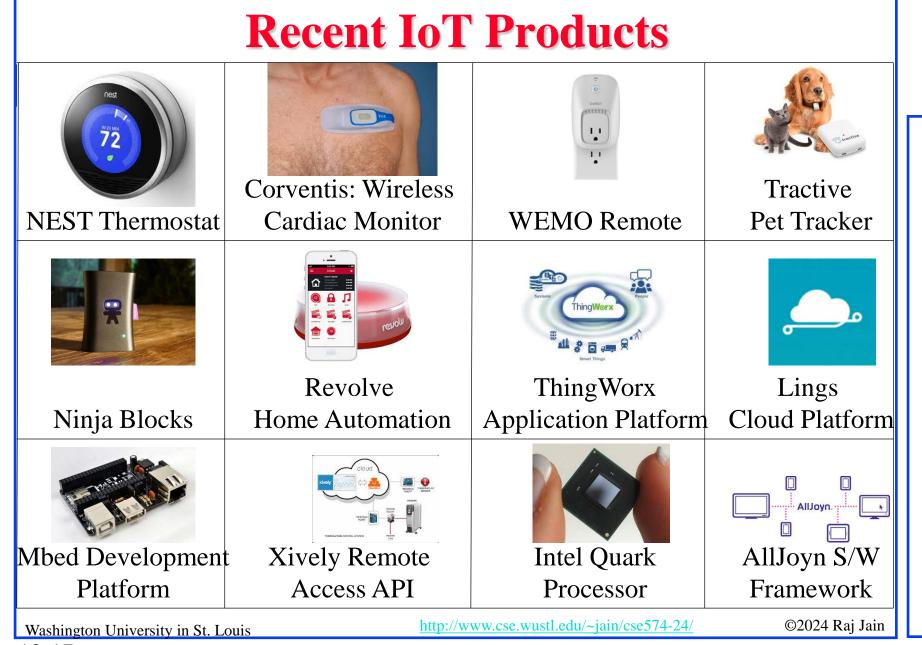
Business Opportunities

- □ Components: Sensors, wireless radios, protocols,
- □ Smart Objects: Smart TV, Camera, Watch, ...
- □ Systems: Buildings, Cars, Health, ...
- □ Network service providers: ISP
- □ Application Service Providers: Monitoring, Analytics, Apps, ...



Student Questions

□Could you clarify what "µP" refers to in the slide? *Micro-processors*

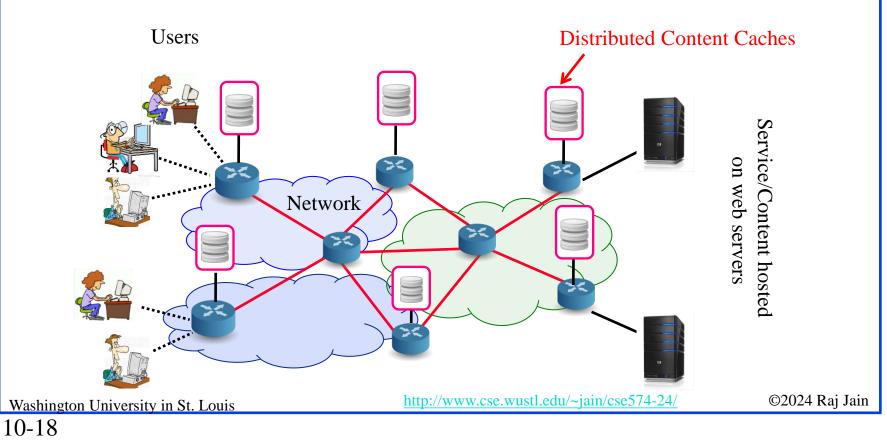


Student Questions

10-17

Past: Data in the Edge

To serve worldwide users, latency was critical so the data was replicated and brought to the edge



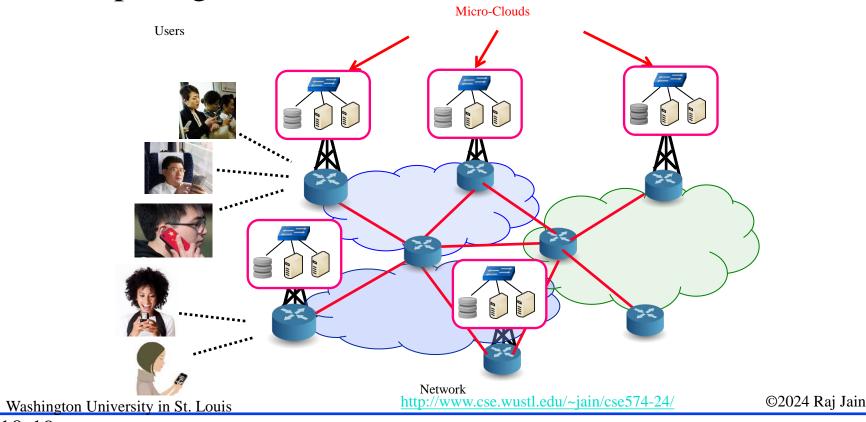
Student Questions

□ Is edge computing just replicating data, like a cache, or are there computing nodes in closer physical proximity to the end user?

Edge computing does computing, not just storage.

Trend 2: Computation in the Edge

□ To service mobile users/IoT, the computation needs to come to edge ⇒ Mobile Edge Computing, Fog Computing



Student Questions

□ Is edge computing related to CDNs like Cloudflare? Content Distribution Networks (CDN) started with "Storage" by replicating websites all over the world to provide quick responses. Edge computing takes it further by bringing computation closer to users.

Might this shift towards Fog + Edge computing supplant traditional internet architecture, or will this remain a niche market?

Edge computing is already here. Numerous new internet standards have been developed to address the issues.

Is a microcloud necessarily a single host, or is it more of a vague term for a smaller cloud?
 Micro=Small

Fog Computing

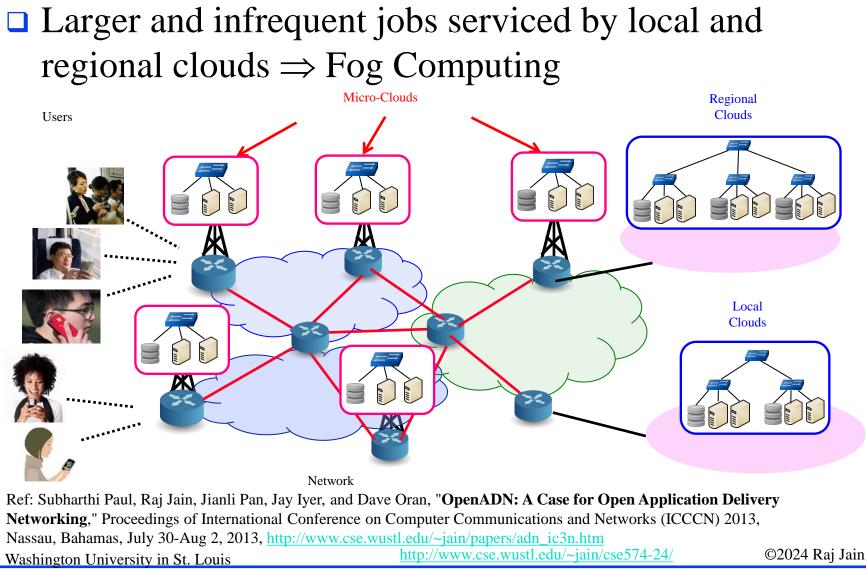


Ref: <a href: http://community.spiceworks.com/topic/254392-fog-computing-replaces-cloud-as-new-tech-buzzwordWashington University in St. Louishttp://www.cse.wustl.edu/~jain/cse574-24/

□ Do we have a standard definition for fog and edge computing? *No. There is no standard definition of fog computing.*

□ Is fog computing equal to multi-cloud? No. Fog = computing everywhere = Clouds everywhere

Trend 3: Multi-Cloud

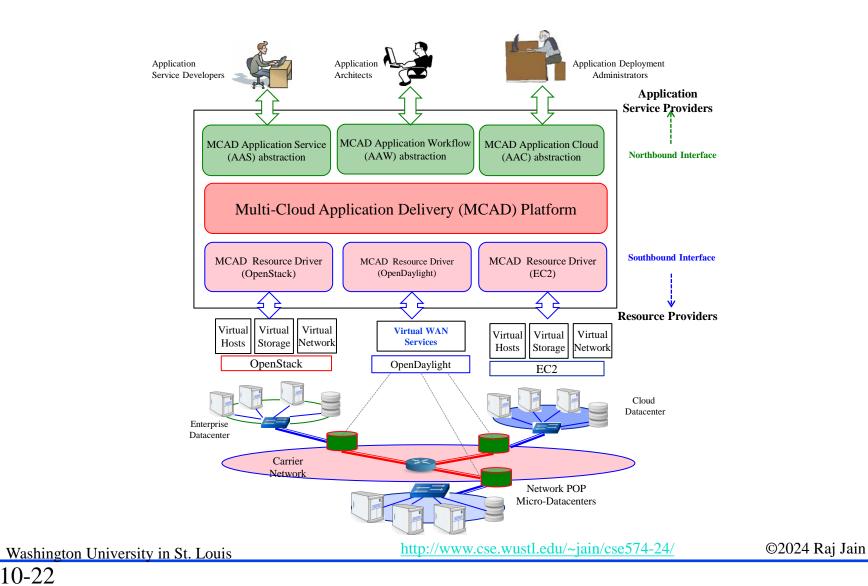


Student Questions

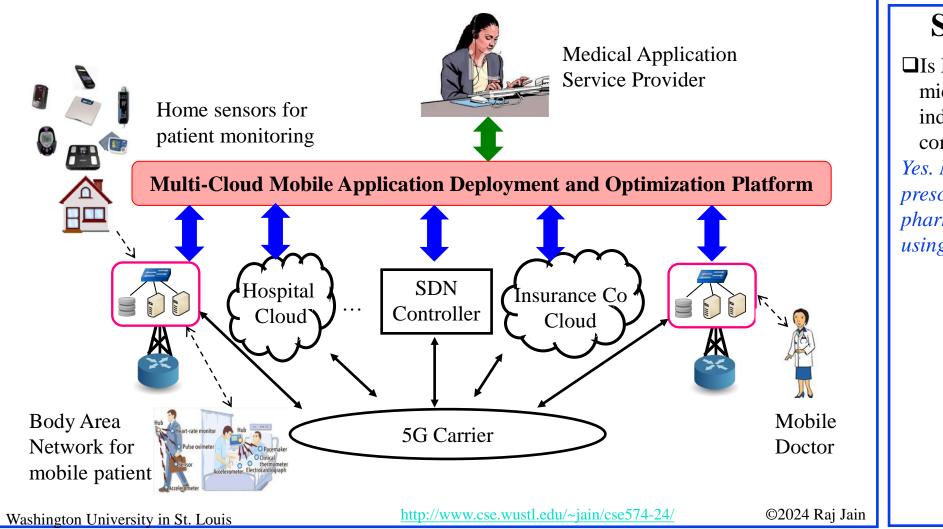
□ Can you post a reference link for the MCAD platform? What are some use cases for this platform outside of IoT?

I have added the reference on the left. It was initially called OpenADN. It was a testbed in our lab. Multi-cloud computing is now very common.

Software Defined Multi-Cloud Application Management



Mobile Healthcare Use Case



10-23

Student Questions

□ Is MCAD relevant in modern micro-service architectures where individual services provide common API interfaces? Yes. Most doctors write prescriptions directly to pharmacies and bill insurance using common interfaces.

Legacy IoT Protocols

- **BACnet**: Building Automation and Control Network
- □ LonWorks: Local Operating Network (like BACnet)
- □ ModBus: Modicon (Schneider Electric)'s Serial Bus (<u>www.modbus.org</u>)
- **KNX**: Home and Building Automation Standard
- **Z-Wave**: Wireless Communication for Home Automation
- □ **M-Bus**: Bus for remote reading of gas and electric meters
- □ ANSI CI12.20: Electric Meter Accuracy and Performance
- **DLMS**: Device Language Message Specification
- **COSEM**: Company Specification for Energy Metering
- **DALI**: Digital Addressable Lighting Interface
- **EIB**: European Installation Bus

10-24

 WirelessHART: Wireless Highway Addressable Remote Transducer Protocol (<u>www.hartcomm.org</u>)

 Ref: IEC 61158: Fieldbus for use in industrial control systems, Part 1 to 6, 2008

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Recent Protocols for IoT

Session	MQTT, SMQTT, CoRE, DDS, AMQP , XMPP, CoAP, IEC,	Security	Management				
Network	Encapsulation 6LowPAN, 6TiSCH, 6Lo, Thread	IEEE 1888.3, TCG, Oath 2.0,	IEEE 1905, IEEE 1451, IEEE 1377, IEEE P1828,				
Net	Routing RPL, CORPL, CARP	SMACK,					
Datalink	WiFi, 802.11ah, Bluetooth Low Energy, Z- Wave, ZigBee Smart, DECT/ULE, 3G/LTE, NFC, Weightless, HomePlug GP, 802.15.4e, G.9959, WirelessHART, DASH7, ANT+, LTE-A, LoRaWAN, ISA100.11a, DigiMesh, WiMAX,	SASL, EDSA, ace, DTLS, Dice,	IEEE P1856				
Ref: Tara Salman, Raj Jain, "A Survey of Protocols and Standards for Internet of Things," Advanced Computing and Communications, Vol. 1, No. 1, March 2017, http://www.cse.wustl.edu/~jain/papers/iot_accs.htm Washington University in St. Louis http://www.cse.wustl.edu/~jain/cse574-24/ ©2024 Raj Ja							

Standardization

- □ Almost every standards body is working on IoT:
 - > IEEE: 802.11, 802.15.4, HomePlug
 - > ZigBee Alliance: ZigBee Smart
 - > Bluetooth SIG: Bluetooth Smart
 - > IETF: RPL, 6LowPAN
 - > ITU:
 - > ETSI: DECT/ULE
 - > IPSO, ...
 - > 3GPP
- □ Seven organizations joined together to avoid duplication: ARIB, ATIS, CCSA, ETSI, TIA, TTA, TTC \Rightarrow oneM2M

Ref: http://www.onem2m.org

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Student Questions

What are some differences between creating a protocol to connect computers and IoT devices?
 It's the same as connecting a tiny Raspberry Pi vs.
 Connecting a Supercomputer. Low power and computing capability are just two issues to begin the discussion.

1000,000

Datalink Issues

- Energy efficiency
 - > \Rightarrow Need to decrease energy/bit by a factor of 1000
 - > Energy/bit has gone down by a factor of 2 per year
 - > Either wait ten years or design better protocols
- $\square Small messages \Rightarrow Need low overhead$
- $\Box Limited computing \Rightarrow Lightweight protocols$
 - \Rightarrow lightweight Encryption, authentication, security
- □ Quality of Information (QoI)

Student Questions

■ What is the difference between QoI and QoS? The delay and throughput measure quality of Service. QoI is measured by accuracy and correctness.

How do we measure energy/bit? Is this the computational energy the hardware uses to process the data traffic, or is it the energy required to transmit by the antennas?

Energy includes both computation and transmission. Based on battery usage.

 Can you explain again what Quality of Information means here? Is it just that we cannot send enough relevant information?
 Quality of information = how much degradation is acceptable, e.g., in

degradation is acce video.

Power per MB

Туре	Bit rate	TX Power	mJoules/MB	
802.11b	11Mb	50mW	36.4	
802.11g	54Mb	50mW	7.4	
802.11a	54Mb	200mW	29.6	
802.15.1 Bluetooth	1Mb	1mW	8.0	
802.15.3	55Mb	200uW	0.03	

Once connected, Bluetooth Classic maintains connections even without data. It uses low power, but not low enough.

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10-28

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Are we required to know the math behind this table?

No.

Networking Issues

- □ Large number \Rightarrow 32-bit or 48-bit addressing not sufficient
- □ 32-bit IPv4 addresses too small
- □ 48-bit IEEE 802 address is too small
- □ 128-bit IPv6 addresses are too large. Tiny things do not have the energy to transmit such large addresses.
- □ 16-bit local addresses and 64-bit global addresses
- □ 6LowPAN, 6-to-NonIP

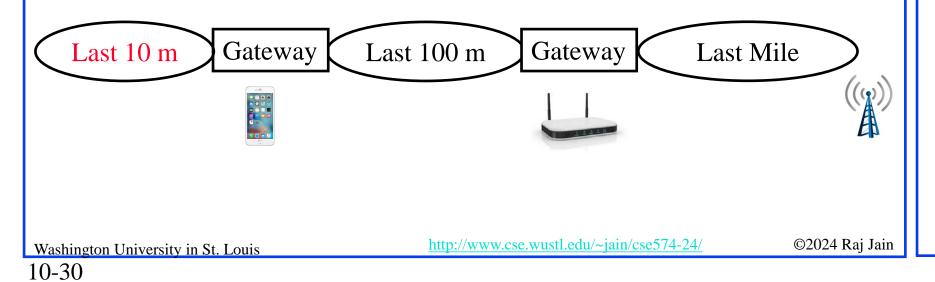
Student Questions

 For one device, does it have a local address and a global address at the same time?
 Yes. Like your pet name and a legal name.

10-29

Last 100m Protocols

- The Last Mile: Mobile and Broadband Access revolution
 - Smart Grid, Smart Cities, Smart Industries
- □ The last 100m: Smart home
- □ The last 10 meters: Smart Healthcare, Smart Wearable



Summary

- 1. Less than 1% of things are connected \Rightarrow IoT is a big opportunity for academics and the industry
- 2. Smart Grid and Energy management is leading the change.
- 3. Smartness comes from communication capability since the computation can be delegated
- 4. Right at the knee: Academic and Startup Research opportunities in almost all subfields of computing, including hardware development, data analytics, security, and networking.
- 5. Cloud computing everywhere leads to fog computing and multi-cloud computing \Rightarrow AppFabric

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Student Questions

10-31

Reading List

- Tara Salman, Raj Jain, "A Survey of Protocols and Standards for Internet of Things," Advanced Computing and Communications, Vol. 1, No. 1, March 2017, http://www.cse.wustl.edu/~jain/papers/iot_accs.htm
- Honbo Zhou, "The Internet of Things in the Cloud: A Middleware Perspective," CRC Press, October 2012, 391 pp., ISBN:978-1-4398-9299-2 (Safari Book).
- Olivier Hersent; David Boswarthick; Omar Elloumi, "The Internet of Things: Key Applications and Protocols," John Wiley & Sons, February 1, 2012, 370 pp., ISBN:978-1-119-99435-0 (Safari Book).

Optional:

10-32

- Francis daCosta, "Rethinking the Internet of Things: A Scalable Approach to Connecting Everything," Apress, January 2014, 192 pp., ISBN:1-4302-5740-7 (Safari Book).
- Hakima Chaouchi, "The Internet of Things: Connecting Objects," John Wiley & Sons, June 2010, 288 pp., ISBN:978-1-848-21140-7 (Safari Book).
- Nitesh Dhanjani, "Abusing the Internet of Things," O'Reilly Media, Inc., August 2015, 250 pp., ISBN:978-1-4919-0233-2 (Safari Book). Washington University in St. Louis

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Wikipedia Links

- https://en.wikipedia.org/wiki/Fog_computing
- https://en.wikipedia.org/wiki/Internet_of_Things
- https://en.wikipedia.org/wiki/IPSO_Alliance
- https://en.wikipedia.org/wiki/Machine_to_machine
- https://en.wikipedia.org/wiki/Multicloud
- https://en.wikipedia.org/wiki/Nearables
- https://en.wikipedia.org/wiki/Smart_device
- https://en.wikipedia.org/wiki/SmartThings
- https://en.wikipedia.org/wiki/Ubiquitous_computing
- https://en.wikipedia.org/wiki/Wearable_technology
- https://en.wikipedia.org/wiki/Web_of_Things

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Wikipedia Links (Cont)

- □ http://en.wikipedia.org/wiki/ANT%2B
- http://en.wikipedia.org/wiki/Near_field_communication,
- http://en.wikipedia.org/wiki/Weightless_%28wireless_communi cations%29
- https://en.wikipedia.org/wiki/Highway_Addressable_Remote_T ransducer_Protocol
- https://en.wikipedia.org/wiki/Li-Fi
- https://en.wikipedia.org/wiki/LoRaWAN
- https://en.wikipedia.org/wiki/Thread_(network_protocol)
- https://en.wikipedia.org/wiki/Weightless_(wireless_communicat ions)

Student Questions

Acronyms

- **Given Scheme Sc**
- □ 6LowPAN IPv6 over Low Powered Personal Area Network
- □ 6Tisch IPv6 over TSCH mode of IEEE 802.15.4e
- □ AAC Application Architecture
- □ AAS Application Service
- □ AAW Application Workflow
- AMQP Advanced Message Queueing Protocol
- ANSI American National Standards Institute
- □ ANT A proprietary open access multicast wireless sensor network
- □ ANT+ Interoperability function added to ANT
- □ API Application Programming Interface
- □ ARIB Association of Radio Industries and Businesses (Japan)
- ATIS Alliance for Telecommunications Industry Solutions
- BACnet Building Automation and Control Network
- CARPCommon Address Redundancy Protocol
- □ CI12.20 ANSI Standard for Electric Meter Accuracy and Performance
- CoAP Constrained Application Protocol

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Student Questions

- COSEM Company Specification for Energy Metering
- **CPS** Cyber Physical Systems
- **CRC** Cyclic Redundancy Check
- **CTIA** Cellular Telecommunication Industries Association
- DALI Digital Addressabel Lighting Interface
- DARPA Defense Advance Research Project Agency
- □ DASH7 ISO 18000-7 RFID standard for sensor networks
- DECT Digital Enhanced Cordless Communication
- DLMS Device Language Message Specification
- DSL Digital Subscriber Line
- DTLS Datagram Transport Layer Security
- □ EC2 Elastic Compute Cloud 2 (by Amazon)
- **ETSI** European Telecommunications Standards Institute
- **FTTH** Fiber to the home
- GE General Electric

Student Questions

- **GIS** Geographical Information Systems
- GP GreenPHY
- Global Positioning System
- **GreenPHY** Green Physical Layer
- □ HomePlug-GP HomePlug Green PHY
- IBM International Business Machines
- ICT Information and Communications Technology
- □ IDC Name of a company
- □ IEEE Institute for Electrical and Electronic Engineers
- □ IERC IoT-European Research Cluster
- □ IETF Internet Engineering Task Force
- □ IoT Internet of Things
- □ IP Internet Protocol
- □ IPSO IP for Smart Objects
- □ IPv4 Internet Protocol version 4
- □ IPv6 Internet Protocol version 6

10-37

- □ ISP Internet Service Provider
- ITU International Telecommunications Union
- □ KISS Keep it simple stupid
- **KNX** Building automation protocol
- □ MB Mega-byte
- MCAD Multi-Cloud Application Deployment Platform
- MQTT Message Queue Telemetry Transport
- □ NEST Name of a product
- □ NFC Near field communication
- □ NIH National Institute of Health
- NITRD Networking and Info Tech Research and Development
- NonIP Non-Internet Protocol
- □ NSF National Science Foundation
- oneM2M One Machine to Machine
- PAN Personal area network
- PoP Point of Presence

10-38

- **Q**oI Quality of information
- QRQuick Response
- □ RFID Radio Frequency Identifier
- **Q** RPL Routing Protocol for Low Power and Lossy Networks
- **RX** Receiver
- **Given Sale and Security Layer**
- **SDN** Software Defined Networking
- □ SIG Special Interest Group
- SMACK Stuttgart Modified Amateur radio CRC-KISS
- SOA Software-oriented Architecture
- □ SW Software
- **TCG** Technical Committee G
- **TSCH** Time-Slotted Channel Hopping
- **TV** Television
- **TX** Transmitter
- □ ULE Ultra Low Energy

10-39

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- □ US United States
- □ VC Venture Capital
- □ WAN Wide Area Network
- □ WiFi Wireless Fidelity
- WiMAX Worldwide Interoperability for Microwave Access
- WirelessHART Wireless Highway Addressable Remote Transducer Protocol
- Image: XMLeXtensible Markup Language
- ZBZiga-Byte

Student Questions





Related Modules



CSE567M: Computer Systems Analysis (Spring 2013), https://www.youtube.com/playlist?list=PLjGG94etKypJEKjNAa1n_1X0bWWNyZcof

CSE473S: Introduction to Computer Networks (Fall 2011), https://www.youtube.com/playlist?list=PLjGG94etKypJWOSPMh8Azcgy5e_10TiDw



Recent Advances in Networking (Spring 2013),

https://www.youtube.com/playlist?list=PLjGG94etKypLHyBN8mOgwJLHD2FFIMGq5

CSE571S: Network Security (Fall 2011),

 $\underline{https://www.youtube.com/playlist?list=PLjGG94etKypKvzfVtutHcPFJXumyyg93u}$



10-42

Video Podcasts of Prof. Raj Jain's Lectures, https://www.youtube.com/channel/UCN4-5wzNP9-ruOzQMs-8NUw

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