# Introduction to Internet of Things











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These slides and audio/video recordings of this class lecture are at:

http://www.cse.wustl.edu/~jain/cse574-24/

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- 1. What are Things?
- 2. Business Opportunities for IoT
- 3. IoT Research Challenges
- 4. Recent Protocols for IoT
- 5. Datalink Issues

Note: This is the first of a series of class lectures on IoT.

# What are Things?

- □ Thing = Not a computer
- □ Phone, watches, thermostats, cars, Electric Meters, sensors, clothing, band-aids, TV,...

□ Anything, Anywhere, Anytime, Anyway, Anyhow (5

A's)





Ref: <a href="http://blog.smartthings.com/iot101/iot-adding-value-to-peoples-lives/">http://blog.smartthings.com/iot101/iot-adding-value-to-peoples-lives/</a>

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# **Internet of Things**

- Less than 1% of things around us are connected.

  The refrigerator, car, washing machine, heater, a/c, and garage door, should all be connected but are not.
- □ From 10 Billion today to 50 Billion in 2020. It includes processes, data, things, and people.
- □ \$14 Trillion over ten years
  - ⇒ Third in the list of top 10 strategic technologies by Gartner (After Mobile devices, Mobile Apps, but before Clouds, ...)
- a.k.a. Internet of Everything by Cisco
   Smarter Planet by IBM

Ref: "Gartner Identifies Top 10 Strategic Technologies,"

http://www.cioinsight.com/it-news-trends/gartner-identifies-top-10-strategic-technologies.html

Ref: J. Bradley, "The Internet of Everything: Creating Better Experiences in Unimaginable Ways," Nov 21, 2013,

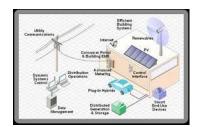
http://blogs.cisco.com/ioe/the-internet-of-everything-creating-better-experiences-in-unimaginable-ways/#more-131793

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# **Sample IoT Applications**



**Smart Grid** 



Smart Health



**Smart Home** 



**Smart Cities** 



**Smart Industries** 



Smart TV



**Smart Watch** 



Smart Car



Smart Kegs

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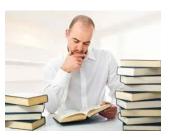
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#### What's Smart?

- □ IoT = Instrument, Interconnect, Intelligently process (3 I's)
- $\bigcirc$  Old: Smart = Can think  $\Rightarrow$  Can compute
- Now: Smart = Can find quickly, Can Delegate⇒ Communicate = Networking
- □ Smart Grid, Smart Meters, Smart Cars, Smart homes, Smart Cities, Smart Factories, Smart Smoke Detectors, ...

Not-Smart



**Smart** 



□ Smart = Apply the latest **technology** to solve problems

# Why IoT Now?

- □ IoT = Sensing + Communication + Computation
- 1. Micro-Sensors: Temperature, Moisture, Pressure, air quality, ...
- 2. Tags: Radio Frequency Id (RFID), Quick Response (QR) Codes, ...
- 3. Energy Efficient Communication: Small or no batteries, Personal area communication (PAN), Bluetooth, ZigBee, ...
- 4. Micro-Computing: Micro multi-core chips, Raspberry Pi, Intel Galileo, Arduino, ...
- 5. Cloud Computing: Little or no local computing
- 6. Open/Small operating systems: Linux

Ref: CTIA, "Mobile Cyber security and the Internet of Things,"

<a href="http://www.ctia.org/docs/default-source/default-document-library/ctia-iot-white-paper.pdf">http://www.ctia.org/docs/default-source/default-document-library/ctia-iot-white-paper.pdf</a>

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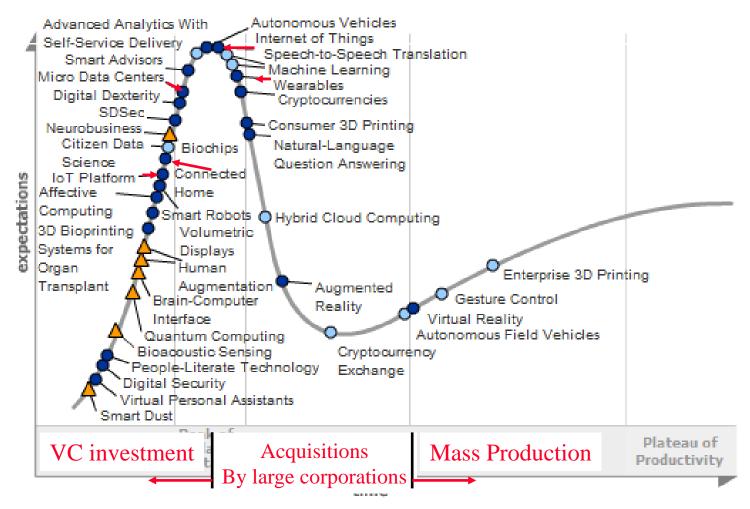
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#### **Student Questions**

☐ What is PAN? Is it something similar to PBSS?

WAN, LAN, PAN.
Personal area network.
Bluetooth is a PAN.

# **Gartner Hype Cycle 2015**

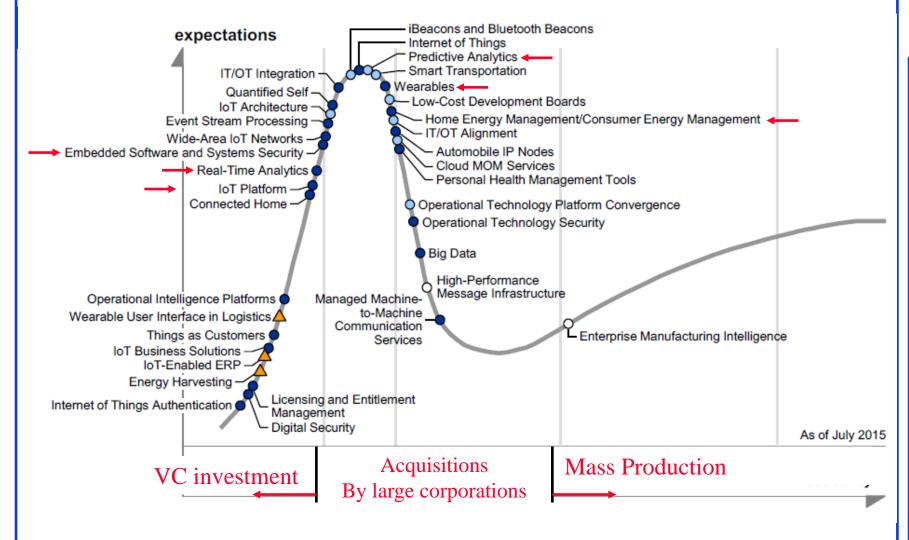


Ref: Gartner, "Hype Cycle for Emerging Technologies, 2015," July 2015, [Available to subscribers only], <a href="http://www.gartner.com/document/3100227?ref=QuickSearch&sthkw=hype%20cycle%202015&refval=156919648&qid=fe61993355944ace1c8c01ec2df676d9">http://www.cse.wustl.edu/~jain/cse574-24/</a>

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# Gartner's Hype Cycle For IoT 2015



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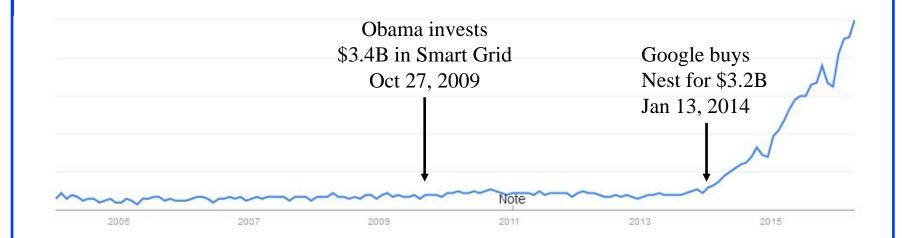
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Ref: A Velosa, et al, "Hype Cycle for the Internet of Things, 2015" Gartner Report, G00272399, July 2015, 69 pp.

**Student Questions** 

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# **Google Trends**



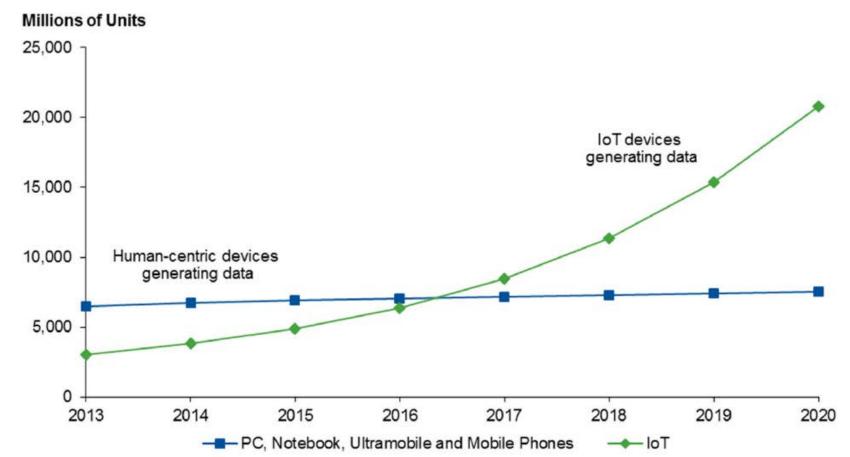
- Around for ten years
- □ IERC-European Research Cluster on the Internet of Things funded under the 7<sup>th</sup> Framework in 2009
  - ⇒ "Internet of European Things"
- US interest started in 2009 w \$3.4B funding for the **smart grid** in the American Recovery and Reinvestment Act of 2009

#### **Student Questions**

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# Computing vs. IoT



□ 21 Billion devices by 2020

Ref: M. Moran, "Why the Internet of Things Will Dwarf Social (Big Data)," Gartner Report #G00289622, February 2016
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# **IoT Business Opportunity**



- □ \$1.7 Trillion by 2020 IDC
- □ \$7.1 Trillion Gartner
- □ \$10-15 Trillion just for Industrial Internet GE
- □ \$19 Trillion Internet of Everything Cisco

Ref: <a href="http://www.forbes.com/sites/gilpress/2014/08/22/internet-of-things-by-the-numbers-market-estimates-and-forecasts/">http://www.forbes.com/sites/gilpress/2014/08/22/internet-of-things-by-the-numbers-market-estimates-and-forecasts/</a>
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# A 7-Layer Model of IoT

Services Energy, Entertainment, Health, Education, Transportation, ... Apps and SW SDN, SOA, Collaboration, Apps, Clouds Analytics Machine learning, predictive analytics, Data mining, ... Security Management Sensor data, Economic, Population, GIS, ... Integration Interconnection DECT/ULE, WiFi, Bluetooth, ZigBee, NFC, ... Acquisition Sensors, Cameras, GPS, Meters, Smart phones, ... Market Smart Grid, Connected home, Smart Health, Smart Cities, ...

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#### **Areas of Research for IoT**

- 1. PHY: Smart devices, sensors giving real-time information, *Energy Harvesting*
- 2. Datalink: WiFi, Bluetooth, ZigBee, 802.11ah, ... Broadband: DSL, FTTH, Wi-Fi, 5G, ...
- 3. Routing: Multiple interfaces, Mesh networking, ...
- 4. Analytics: Big data, Data mining, Machine learning, Predictive Analytics, ...
- 5. Apps & SW: SDN, SOA, Cloud computing, Web-based collaboration, Social networking, HCI, Event stream processing, ...
- 6. **Applications**: Remote health, Online education, online laboratories, ...
- 7. Security: Privacy, Trust, Identity, Anonymity, ...

# IoT is a Data (\$) Mine



Ref: <a href="https://www.pinterest.com/iofficecorp/humor/">https://www.pinterest.com/iofficecorp/humor/</a>

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#### **Student Questions**

☐ How much privacy do users care about?

People don't want Alexa listening to them.

Are they okay with other smart device data use?

Everyone is different. Many free services are supported by selling data. Free browser extensions and free apps are such examples.

# **Business Opportunities**

- Components: Sensors, wireless radios, protocols,
- □ Smart Objects: Smart TV, Camera, Watch, ...
- □ Systems: Buildings, Cars, Health, ...
- Network service providers: ISP
- □ Application Service Providers: Monitoring, Analytics,

**Applications** Apps, ... Data Analytics Systems **Datalinks** Sensors Actuators

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## **Recent IoT Products**



**NEST Thermostat** 



Corventis: Wireless Cardiac Monitor



WEMO Remote



Tractive Pet Tracker



Ninja Blocks



Revolve Home Automation



**ThingWorx** Application Platform



Lings Cloud Platform



Mbed Development Platform

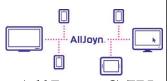
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Xively Remote Access API



Intel Quark **Processor** 



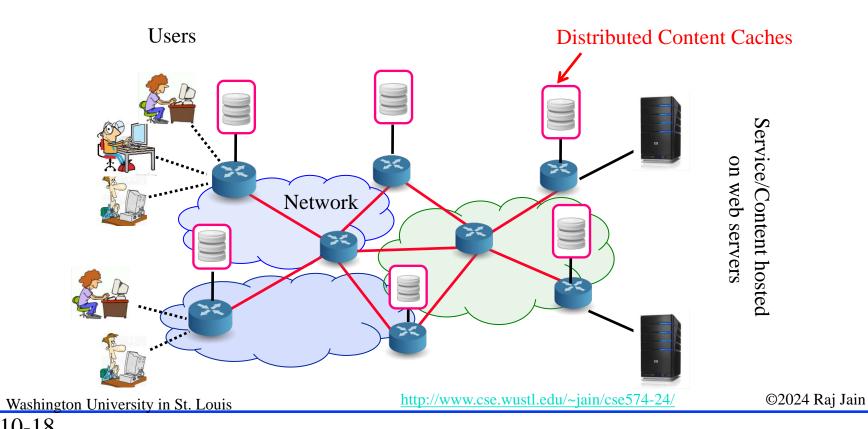
AllJoyn S/W Framework

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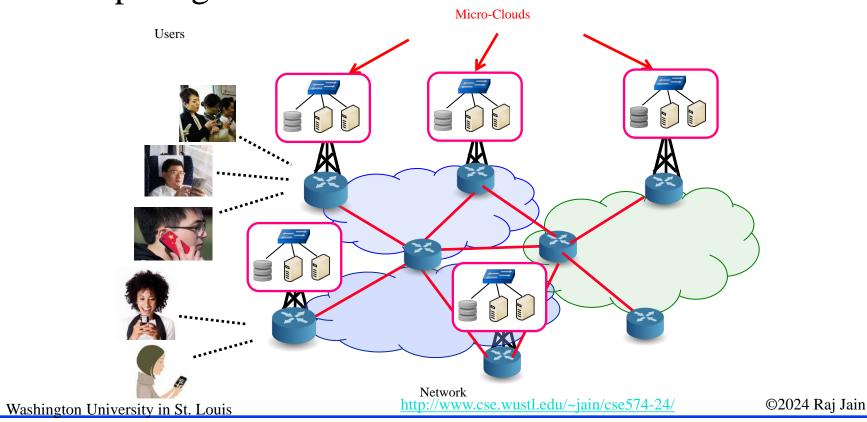
# Past: Data in the Edge

□ To serve world-wide users, latency was critical and so the data was replicated and brought to edge



# Trend 2: Computation in the Edge

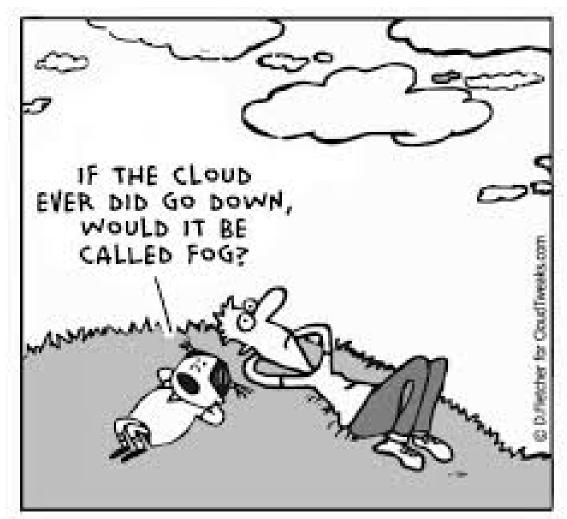
 □ To service mobile users/IoT, the computation needs to come to edge ⇒ Mobile Edge Computing, Fog Computing



#### **Student Questions**

☐ Is edge computing related to CDNs like Cloudflare? Content Distribution Networks (CDN) started with "Storage" by replicating websites all over the world to provide quick response. Edge computing takes it further by providing computation closer to the users.

# **Fog Computing**



Ref: <a href="http://community.spiceworks.com/topic/254392-fog-computing-replaces-cloud-as-new-tech-buzzword">http://community.spiceworks.com/topic/254392-fog-computing-replaces-cloud-as-new-tech-buzzword</a>
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<a href="http://community.spiceworks.com/topic/254392-fog-computing-replaces-cloud-as-new-tech-buzzword">http://community.spiceworks.com/topic/254392-fog-computing-replaces-cloud-as-new-tech-buzzword</a>
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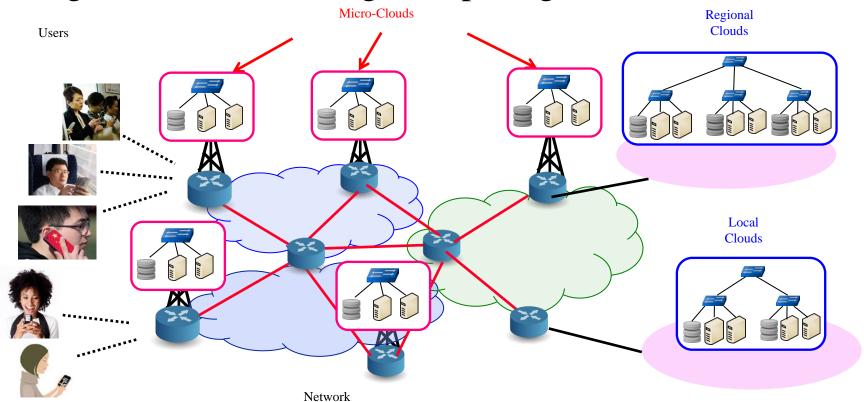
- ☐ For Fog and Edge computing, do we have any standard definition? *No. There is no standard definition of fog computing.*
- ☐ Is fog computing equal to multi-cloud?

  No. Fog = computing everywhere

  = Clouds everywhere

#### Trend 3: Multi-Cloud

 □ Larger and infrequent jobs serviced by local and regional clouds ⇒ Fog Computing



Ref: Subharthi Paul, Raj Jain, Jianli Pan, Jay Iyer, and Dave Oran, "**OpenADN: A Case for Open Application Delivery Networking**," Proceedings of International Conference on Computer Communications and Networks (ICCCN) 2013,

Nassau, Bahamas, July 30-Aug 2, 2013, http://www.cse.wustl.edu/~jain/papers/adn\_ic3n.htm

Washington University in St. Louis <a href="http://www.cse.wustl.edu/~jain/cse574-24/">http://www.cse.wustl.edu/~jain/cse574-24/</a>

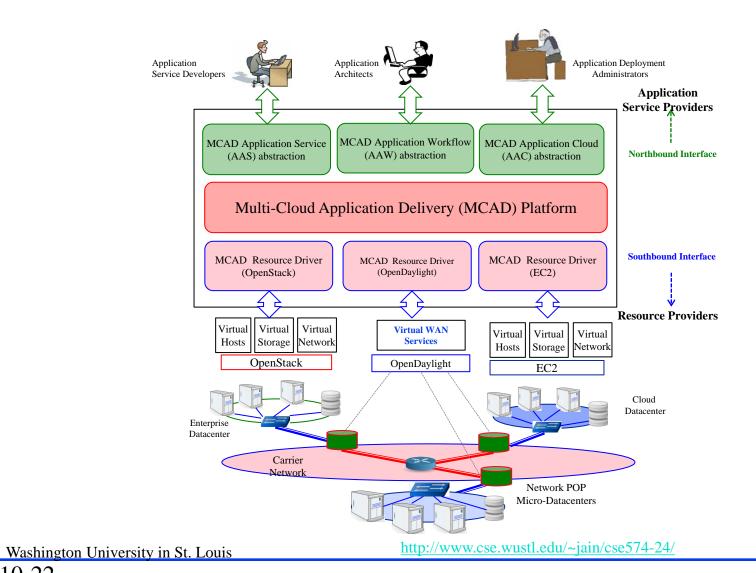
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#### **Student Questions**

☐ Can you post a reference link for the MCAD platform? What are some use cases for this platform outside of IoT?

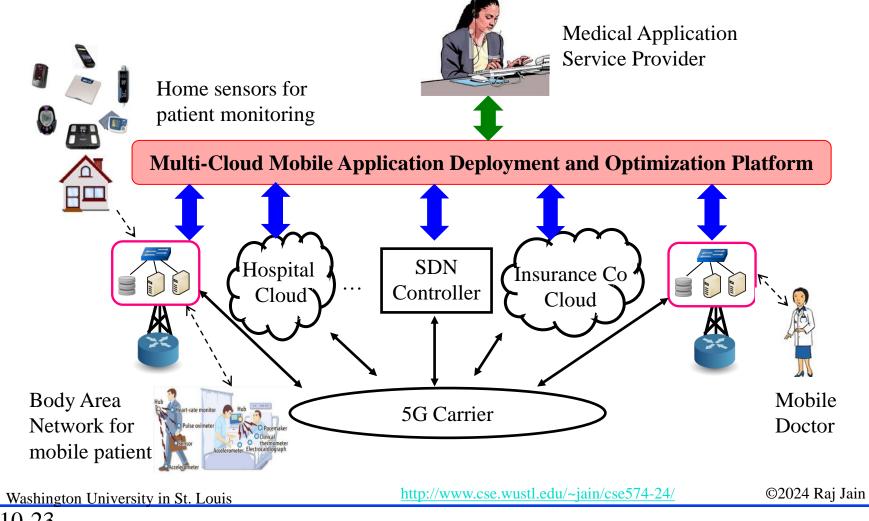
I have added the reference on the left. It was initially called OpenADN. It was a testbed in our lab. Multi-cloud computing is now very common.

# Software Defined Multi-Cloud Application Management



#### **Student Questions**

#### **Mobile Healthcare Use Case**



# **Legacy IoT Protocols**

- BACnet: Building Automation and Control Network
- LonWorks: Local Operating Network (like BACnet)
- □ ModBus: Modicon (Schneider Electric)'s Serial Bus (<u>www.modbus.org</u>)
- KNX: Home and Building Automation Standard
- □ **Z-Wave**: Wireless Communication for Home Automation
- M-Bus: Bus for remote reading of gas and electric meters
- □ ANSI CI12.20: Electric Meter Accuracy and Performance
- □ **DLMS**: Device Language Message Specification
- □ COSEM: Company Specification for Energy Metering
- □ DALI: Digital Addressable Lighting Interface
- **EIB**: European Installation Bus
- WirelessHART: Wireless Highway Addressable Remote Transducer Protocol (www.hartcomm.org)

Ref: IEC 61158: Fieldbus for use in industrial control systems, Part 1 to 6, 2008

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#### **Recent Protocols for IoT**

MQTT, SMQTT, CoRE, DDS, AMQP, **Security Management** Session XMPP, CoAP, IEC,... IEEE 1888.3, IEEE 1905, Encapsulation 6LowPAN, 6TiSCH, 6Lo, Network IEEE 1451, Thread... TCG, IEEE 1377, Oath 2.0, Routing RPL, CORPL, CARP IEEE P1828, SMACK, SASL, **IEEE P1856** WiFi, 802.11ah, Bluetooth Low Energy, Z-EDSA, Wave, ZigBee Smart, DECT/ULE, **Datalink** ace, 3G/LTE, NFC, Weightless, HomePlug GP, DTLS. 802.15.4e, G.9959, WirelessHART, Dice, ... DASH7, ANT+, LTE-A, LoRaWAN, ISA100.11a, DigiMesh, WiMAX, ...

**Student Questions** 

Ref: Tara Salman, Raj Jain, "A Survey of Protocols and Standards for Internet of Things," Advanced Computing and

Communications, Vol. 1, No. 1, March 2017, <a href="http://www.cse.wustl.edu/~jain/papers/iot\_accs.htm">http://www.cse.wustl.edu/~jain/papers/iot\_accs.htm</a>

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### **Standardization**

- Almost every standards body is working on IoT:
  - > IEEE: 802.11, 802.15.4, HomePlug
  - ZigBee Alliance: ZigBee Smart
  - > Bluetooth SIG: Bluetooth Smart
  - > IETF: RPL, 6LowPAN
  - > ITU:
  - > ETSI: DECT/ULE
  - > IPSO, ...
  - > 3GPP
- Seven organizations joined together to avoid duplication: ARIB, ATIS, CCSA, ETSI, TIA, TTA, TTC ⇒ oneM2M

Ref: <a href="http://www.onem2m.org">http://www.onem2m.org</a>

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#### **Student Questions**

☐ What are some differences in creating a protocol designed to connect computers vs IoT devices?

Same as connecting a tiny Raspberri Pi vs Connecting a Supercomputer. Very low power and very low computing capability are just two issues to begin the discussion.

#### **Datalink Issues**

- Energy efficiency
  - $\Rightarrow$  Need to decrease energy/bit by a factor of 1000
  - > Energy/bit has gone down by a factor of 2 per year
  - > Either wait ten years or design better protocols
- $\square$  Small messages  $\Rightarrow$  Need low overhead
- $\square$  Limited computing  $\Rightarrow$  Lightweight protocols
  - ⇒ lightweight Encryption, authentication, security
- Quality of Information (QoI)

#### **Student Questions**

- ☐ What is the difference between QoI and QoS? Quality of Service is measured by the delay and throughput. QoI is measured by accuracy and correctness.
- How do we measure energy/bit? Is this the computational energy the hardware uses to process the data traffic, or is it the energy required to transmit by the antennas?

Energy includes both computation and transmission. Based on battery usage.

# Power per MB

| Type                  | Bit rate | TX Power | mJoules/MB |
|-----------------------|----------|----------|------------|
|                       |          |          |            |
| 802.11b               | 11Mb     | 50mW     | 36.4       |
| 802.11g               | 54Mb     | 50mW     | 7.4        |
| 802.11a               | 54Mb     | 200mW    | 29.6       |
| 802.15.1<br>Bluetooth | 1Mb      | 1mW      | 8.0        |
| 802.15.3              | 55Mb     | 200uW    | 0.03       |

Once connected, Bluetooth classic maintains connections even when there is no data. Low power but not low enough.

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#### **Student Questions**

❖ Are we required to know the math behind this table?

No.

# **Networking Issues**

- □ Large number  $\Rightarrow$  32-bit or 48-bit addressing not sufficient
- □ 32-bit IPv4 addresses too small
- □ 48-bit IEEE 802 address is too small
- 128-bit IPv6 addresses are too large. Tiny things do not have the energy to transmit such large addresses.
- □ 16-bit local addresses and 64-bit global addresses
- □ 6LowPAN, 6-to-NonIP

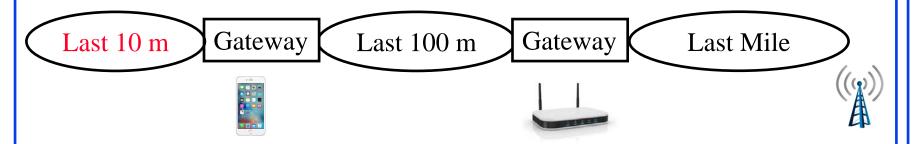
#### **Student Questions**

☐ For one device, does it have a local address and a global address at the same time?

Yes. Like your pet name and a legal name.

#### **Last 100m Protocols**

- □ The Last Mile: Mobile and Broadband Access revolution
   Smart Grid, Smart Cities, Smart Industries
- ☐ The last 100m: Smart home
- ☐ The last 10 meters: Smart Healthcare, Smart Wearable's



**Student Questions** 

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- Less than 1% of things are connected
   ⇒ IoT is a big opportunity for academics and the industry
- 2. Smart Grid and Energy management is leading the change.
- 3. Smartness comes from communication capability since the computation can be delegated
- 4. Right at the knee: Academic and Startup Research opportunities in almost subfields of computing, including hardware development, data analytics, security, and networking.
- 5. Cloud computing everywhere leads to fog computing and multi-cloud computing ⇒ AppFabric

# **Reading List**

- □ Tara Salman, Raj Jain, "A Survey of Protocols and Standards for Internet of Things," Advanced Computing and Communications, Vol. 1, No. 1, March 2017, <a href="http://www.cse.wustl.edu/~jain/papers/iot\_accs.htm">http://www.cse.wustl.edu/~jain/papers/iot\_accs.htm</a>
- □ Honbo Zhou, "The Internet of Things in the Cloud: A Middleware Perspective," CRC Press, October 2012, 391 pp., ISBN:978-1-4398-9299-2 (Safari Book).
- Olivier Hersent; David Boswarthick; Omar Elloumi, "The Internet of Things: Key Applications and Protocols," John Wiley & Sons, February 1, 2012, 370 pp., ISBN:978-1-119-99435-0 (Safari Book).

#### **Optional:**

- □ Francis daCosta, "Rethinking the Internet of Things: A Scalable Approach to Connecting Everything," Apress, January 2014, 192 pp., ISBN:1-4302-5740-7 (Safari Book).
- □ Hakima Chaouchi, "The Internet of Things: Connecting Objects," John Wiley & Sons, June 2010, 288 pp., ISBN:978-1-848-21140-7 (Safari Book).
- □ Nitesh Dhanjani, "Abusing the Internet of Things," O'Reilly Media, Inc., August 2015, 250 pp., ISBN:978-1-4919-0233-2 (Safari Book).

**Student Questions** 

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# Wikipedia Links

- □ <a href="https://en.wikipedia.org/wiki/Fog\_computing">https://en.wikipedia.org/wiki/Fog\_computing</a>
- □ <a href="https://en.wikipedia.org/wiki/Internet\_of\_Things">https://en.wikipedia.org/wiki/Internet\_of\_Things</a>
- □ <a href="https://en.wikipedia.org/wiki/IPSO\_Alliance">https://en.wikipedia.org/wiki/IPSO\_Alliance</a>
- □ <a href="https://en.wikipedia.org/wiki/Machine\_to\_machine">https://en.wikipedia.org/wiki/Machine\_to\_machine</a>
- □ <a href="https://en.wikipedia.org/wiki/Multicloud">https://en.wikipedia.org/wiki/Multicloud</a>
- **→** <a href="https://en.wikipedia.org/wiki/Nearables">https://en.wikipedia.org/wiki/Nearables</a>
- □ https://en.wikipedia.org/wiki/Smart\_device
- □ https://en.wikipedia.org/wiki/SmartThings
- □ <a href="https://en.wikipedia.org/wiki/Ubiquitous\_computing">https://en.wikipedia.org/wiki/Ubiquitous\_computing</a>
- □ <a href="https://en.wikipedia.org/wiki/Wearable\_technology">https://en.wikipedia.org/wiki/Wearable\_technology</a>
- □ <a href="https://en.wikipedia.org/wiki/Web\_of\_Things">https://en.wikipedia.org/wiki/Web\_of\_Things</a>

#### **Student Questions**

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# Wikipedia Links (Cont)

- □ http://en.wikipedia.org/wiki/ANT%2B
- □ http://en.wikipedia.org/wiki/Near\_field\_communication,
- □ http://en.wikipedia.org/wiki/Weightless\_%28wireless\_communi cations%29
- https://en.wikipedia.org/wiki/Highway\_Addressable\_Remote\_T ransducer\_Protocol
- https://en.wikipedia.org/wiki/Li-Fi
- https://en.wikipedia.org/wiki/LoRaWAN
- https://en.wikipedia.org/wiki/Thread\_(network\_protocol)
- □ <a href="https://en.wikipedia.org/wiki/Weightless\_(wireless\_communications">https://en.wikipedia.org/wiki/Weightless\_(wireless\_communications)</a>

#### **Student Questions**

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# Acronyms

| □ 3GPP | Third Generation Partnership Proje | ect |
|--------|------------------------------------|-----|
|--------|------------------------------------|-----|

□ 6LowPAN IPv6 over Low Powered Personal Area Network

□ 6Tisch IPv6 over TSCH mode of IEEE 802.15.4e

□ AAC Application Architecture

□ AAS Application Service

□ AAW Application Workflow

□ AMQP Advanced Message Queueing Protocol

□ ANSI American National Standards Institute

□ ANT A proprietary open access multicast wireless sensor network

□ ANT+ Interoperability function added to ANT

□ API Application Programming Interface

□ ARIB Association of Radio Industries and Businesses (Japan)\

■ ATIS Alliance for Telecommunications Industry Solutions

□ BACnet Building Automation and Control Network

CARP Common Address Redundancy Protocol

□ CI12.20 ANSI Standard for Electric Meter Accuracy and Performance

CoAP Constrained Application Protocol

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<u>h</u>

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| COSEM   | Company | Spec | cifica | tion | for | Energy | Meterin     | σ |
|---------|---------|------|--------|------|-----|--------|-------------|---|
| CONDITI | Company | ~pu  |        |      | 101 |        | 11100011117 | 0 |

CPS Cyber Physical Systems

CRC Cyclic Redundancy Check

CTIA Cellular Telecommunication Industries Association

□ DALI Digital Addressabel Lighting Interface

□ DARPA Defense Advance Research Project Agency

□ DASH7 ISO 18000-7 RFID standard for sensor networks

□ DECT Digital Enhanced Cordless Communication

DLMS Device Language Message Specification

DSL Digital Subscriber Line

DTLS Datagram Transport Layer Security

■ EC2 Elastic Compute Cloud 2 (by Amazon)

■ ETSI European Telecommunications Standards Institute

□ FTTH Fiber to the home

□ GE General Electric

#### **Student Questions**

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GIS Geographical Information Systems

□ GP GreenPHY

□ GPS Global Positioning System

☐ GreenPHY Green Physical Layer

HomePlug-GP HomePlug Green PHY

□ IBM International Business Machines

□ ICT Information and Communications Technology

□ IDC Name of a company

□ IEEE Institute for Electrical and Electronic Engineers

□ IERC IoT-European Research Cluster

☐ IETF Internet Engineering Task Force

□ IoT Internet of Things

□ IP Internet Protocol

□ IPSO IP for Smart Objects

□ IPv4 Internet Protocol version 4

■ IPv6 Internet Protocol version 6

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http://www.cse.wustl.edu/~jain/cse574-24/

□ ISP Internet Service Provider

□ ITU International Telecommunications Union

KISS Keep it simple stupid

KNX Building automation protocol

■ MB Mega-byte

MCAD Multi-Cloud Application Deployment Platform

MQTT Message Queue Telemetry Transport

■ NEST Name of a product

■ NFC Near field communication

■ NIH National Institute of Health

□ NITRD Networking and Info Tech Research and Development

□ NonIP Non-Internet Protocol

NSF National Science Foundation

oneM2M One Machine to Machine

PAN
Personal area network

PoP Point of Presence

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QoI Quality of information

QR Quick Response

RFID Radio Frequency Identifier

□ RPL Routing Protocol for Low Power and Lossy Networks

RX Receiver

□ SASL Simple Authentication and Security Layer

SDN Software Defined Networking

□ SIG Special Interest Group

□ SMACK Stuttgart Modified Amateur radio CRC-KISS

SOA Software-oriented Architecture

□ SW Software

TCG Technical Committee G

□ TSCH Time-Slotted Channel Hopping

□ TV Television

□ TX Transmitter

ULE Ultra Low Energy

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□ US United States

□ VC Venture Capital

WAN
Wide Area Network

WiFi Wireless Fidelity

□ WiMAX Worldwide Interoperability for Microwave Access

□ Wireless HART Wireless Highway Addressable Remote Transducer

Protocol

→ XML eXtensible Markup Language

□ ZB Ziga-Byte

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Raj Jain <a href="http://rajjain.com">http://rajjain.com</a>

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http://www.cse.wustl.edu/~jain/cse574-24/j\_10iot.htm

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#### **Related Modules**



CSE567M: Computer Systems Analysis (Spring 2013),

https://www.youtube.com/playlist?list=PLjGG94etKypJEKjNAa1n\_1X0bWWNyZcof

CSE473S: Introduction to Computer Networks (Fall 2011),

https://www.youtube.com/playlist?list=PLjGG94etKypJWOSPMh8Azcgy5e\_10TiDw



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Recent Advances in Networking (Spring 2013),

https://www.youtube.com/playlist?list=PLjGG94etKypLHyBN8mOgwJLHD2FFIMGq5

CSE571S: Network Security (Fall 2011),

https://www.youtube.com/playlist?list=PLjGG94etKypKvzfVtutHcPFJXumyyg93u





Video Podcasts of Prof. Raj Jain's Lectures,

https://www.youtube.com/channel/UCN4-5wzNP9-ruOzQMs-8NUw

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