

**CSE 557A | Sep 26, 2016**

# **INFORMATION VISUALIZATION**

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Slide Credits:

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# Announcements

## Assignment 2: Bar and Line Charts

Due: 02-07-2017, 11:59pm (midnight)

In this assignment, you will be using Processing to draw a bar chart and a line chart. This is your first assignment with Processing and you will be learning the basics of Processing such as, handling mouse events, basic intersection detection, and keeping track of the state of the visualization. You will be required to display a visualization based on input data, and there are a few concepts that you need to explore: (1) reading and parsing data; (2) mouse hovering for highlighting visual elements; and (3) animated transition.

### Basic Requirements:

#### 1. Dataset

You will be given a simple comma delimited file (CSV) called “data.csv”. This file will have the following properties:

- a. It has two columns, the first column contains categorical (ordinal) data, and the second column contains quantitative data.
- b. The first row has labels for each column.
- c. There are around 10 rows of data.

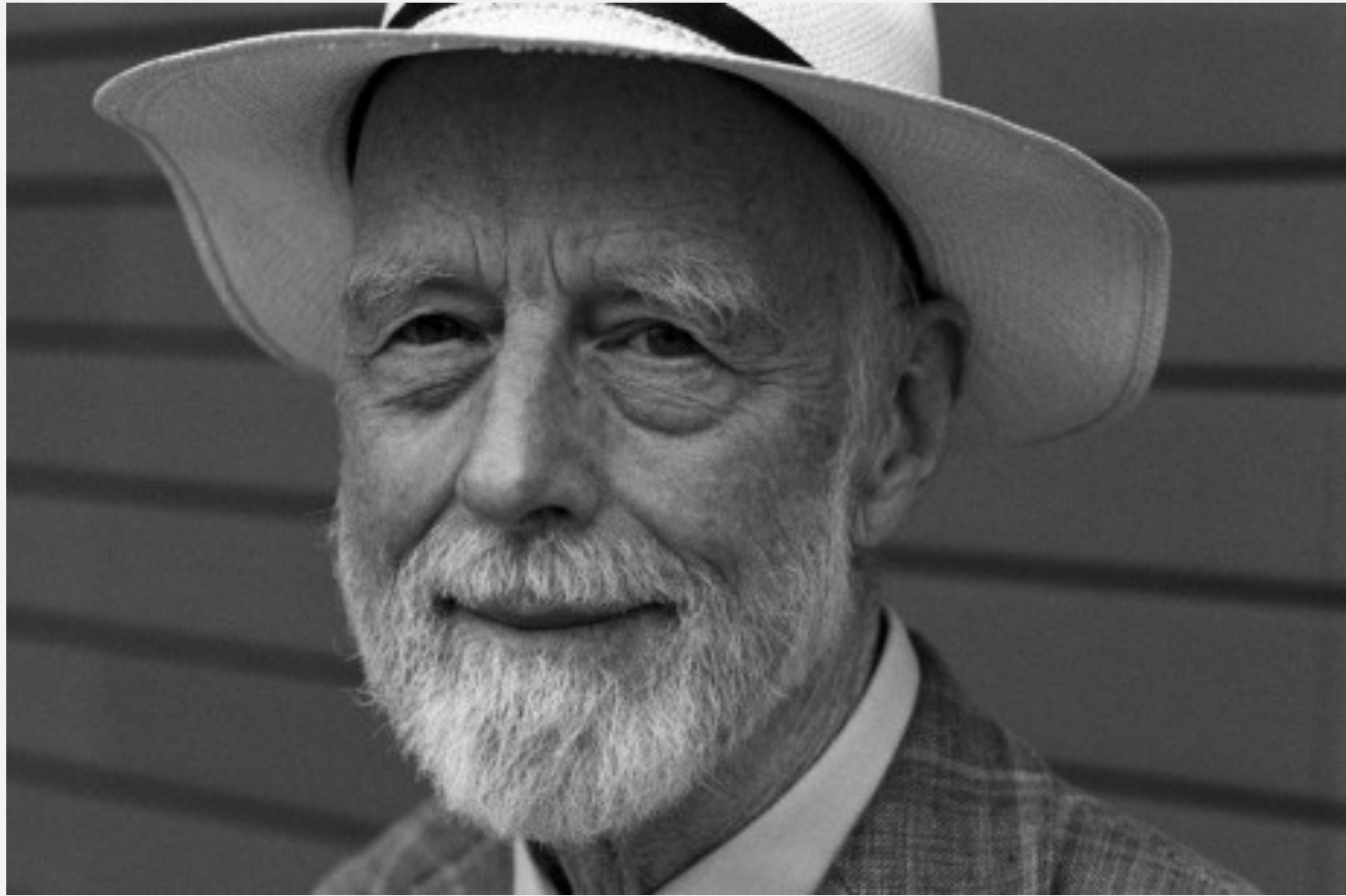
#### 2. Bar and Line Charts

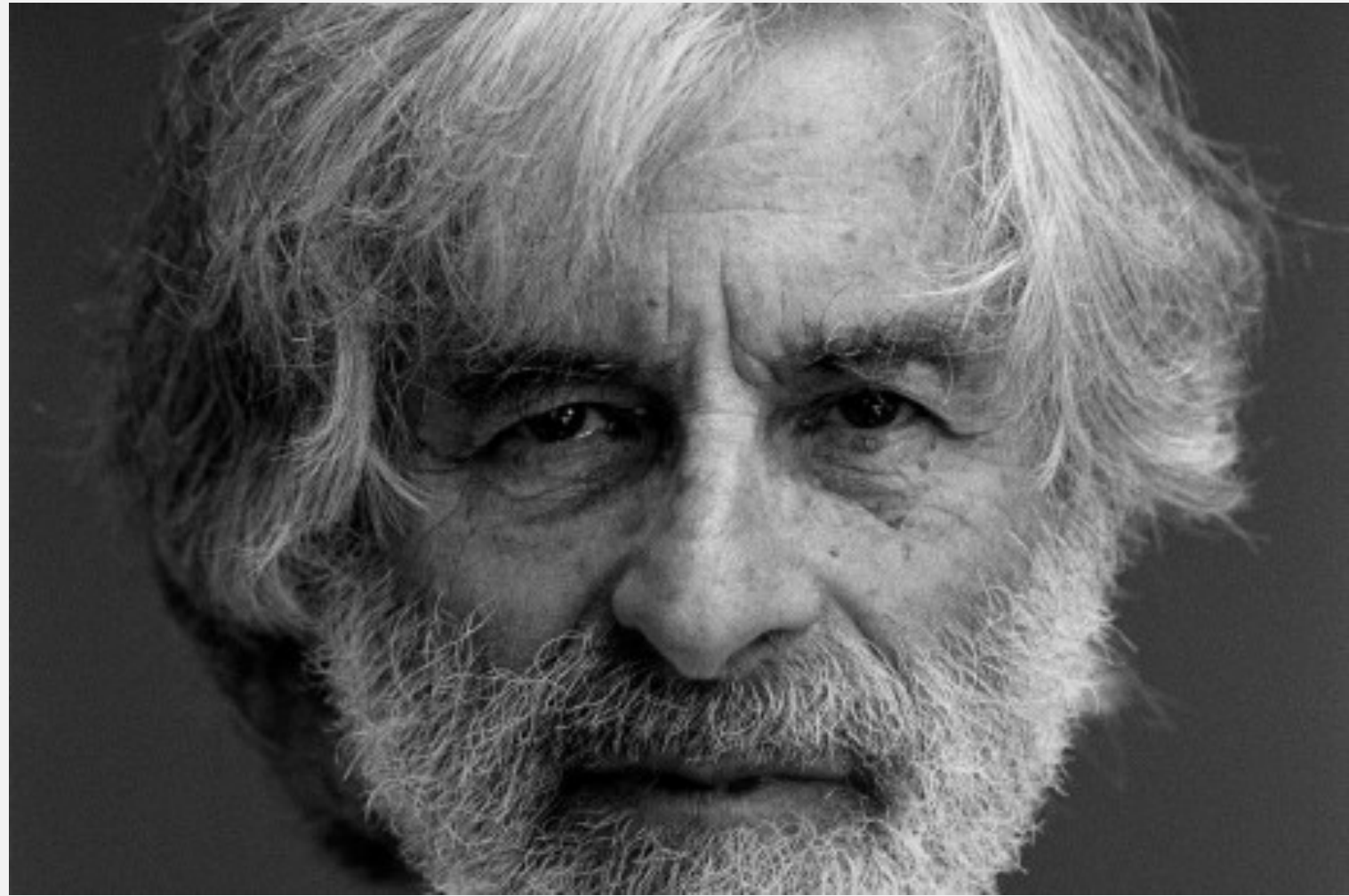
In Processing, do the following:

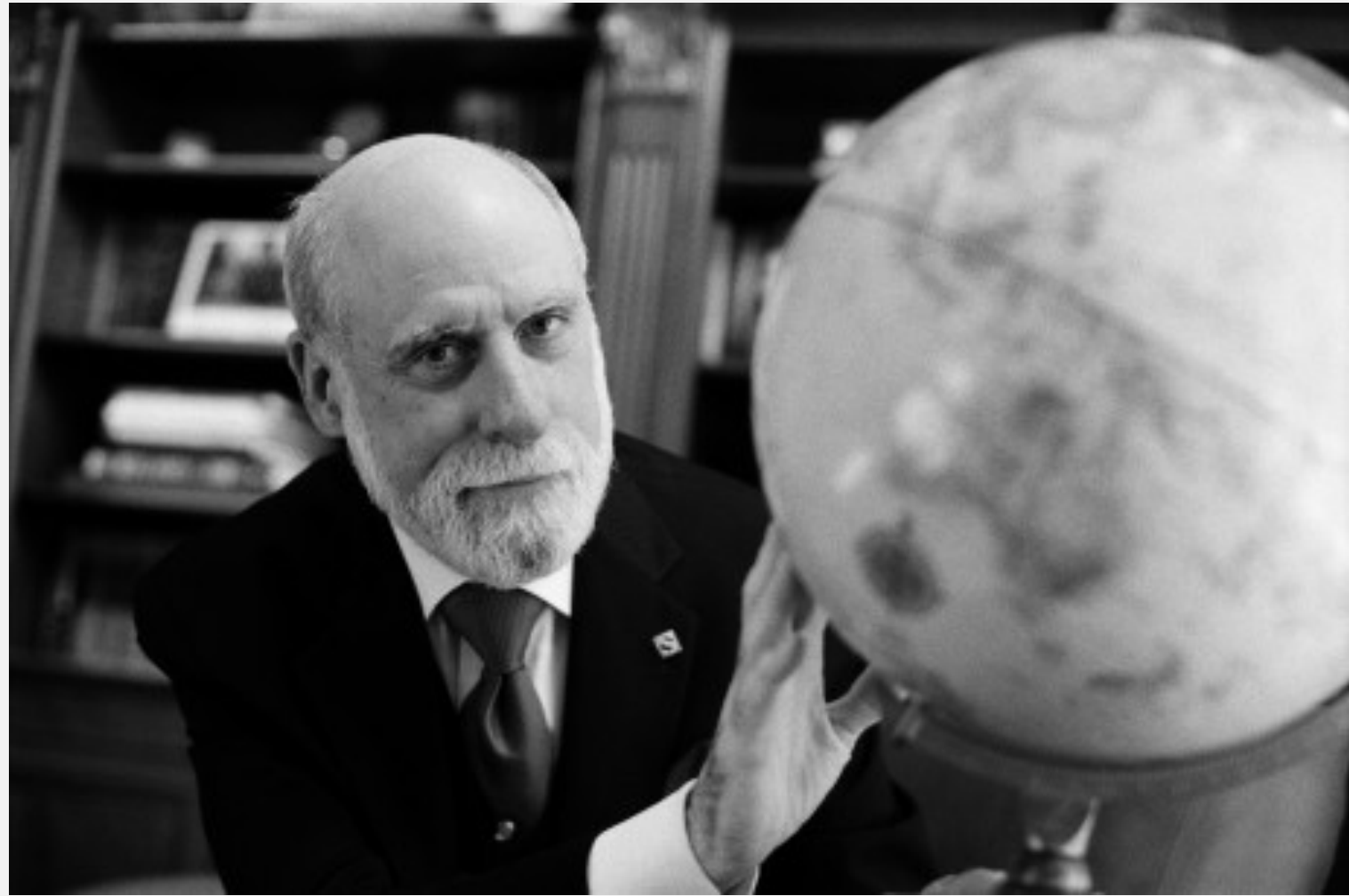
# Due Tonight

# HEIDELBERG LAUREATE FORUM









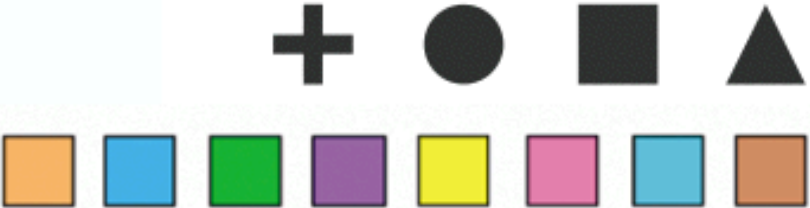




# Recap on data mapping

# Summary

→ Categorical  
no implicit ordering

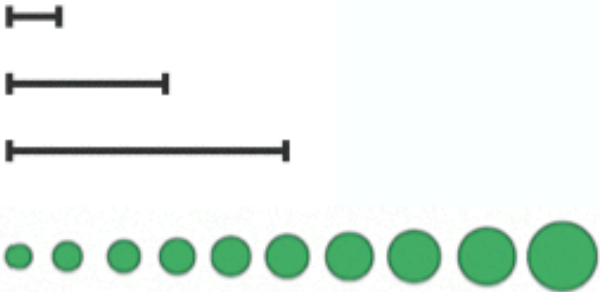


→ Ordered

→ Ordinal



→ Quantitative  
meaningful magnitude,  
can do arithmetic



# MARKS

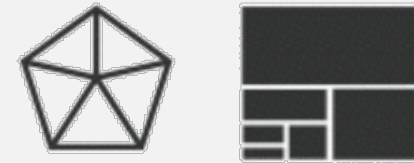
- graphical element in an image
- classified according to number of spatial dimensions required



**points (0D)**



**lines (1D)**



**areas (2D)**

# CHANNELS

-parameters that control the appearance of marks

## ➔ Position

➔ Horizontal



➔ Vertical



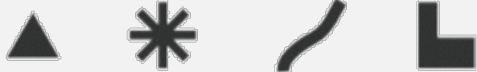
➔ Both



## ➔ Color



## ➔ Shape



## ➔ Tilt



## ➔ Size

➔ Length

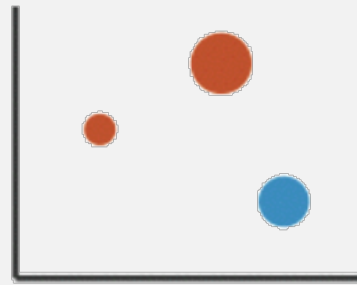
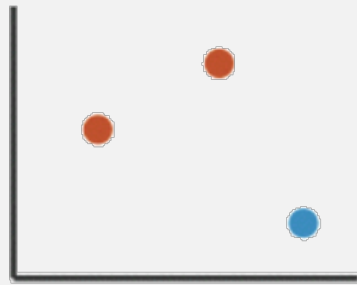
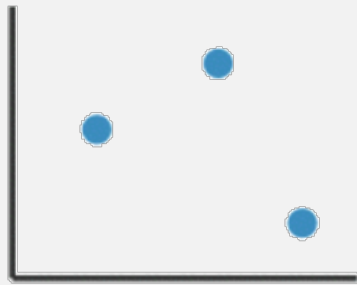
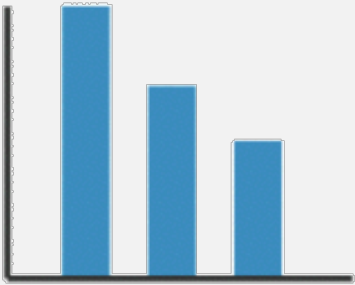


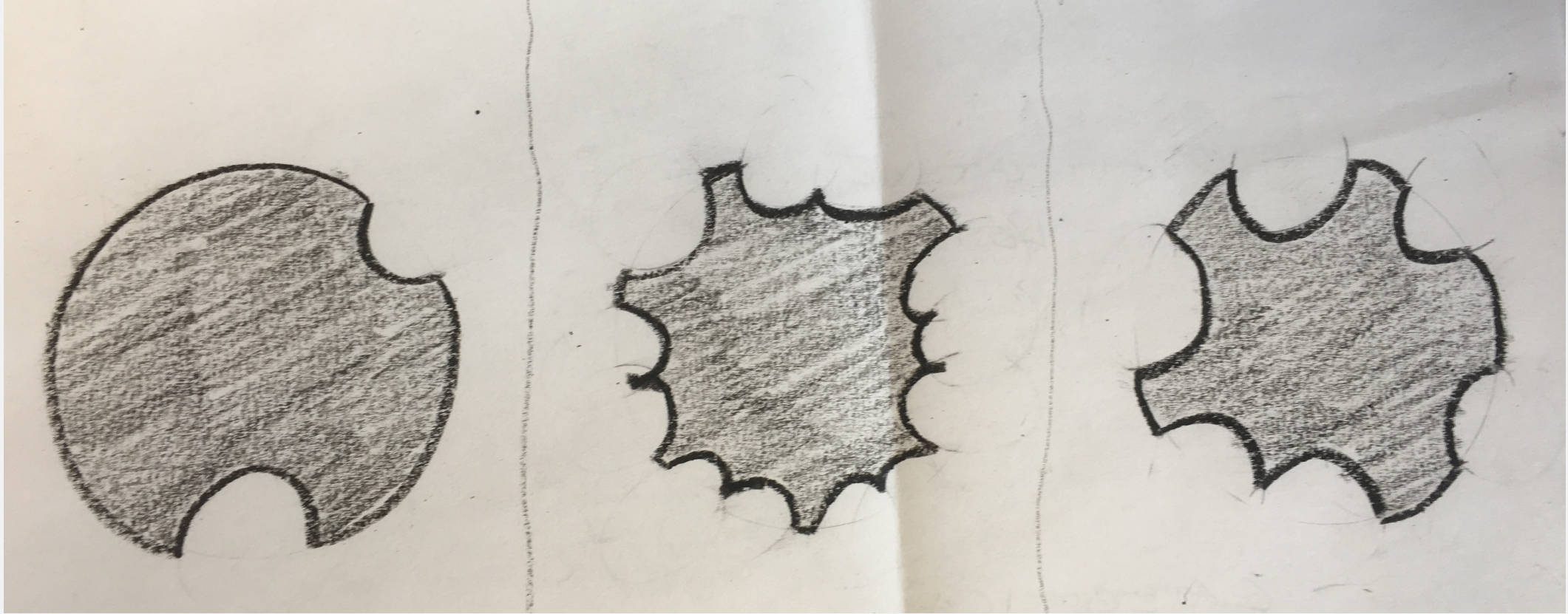
➔ Area




➔ Volume











cat



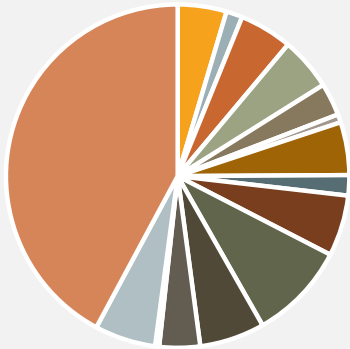
dog



Bird

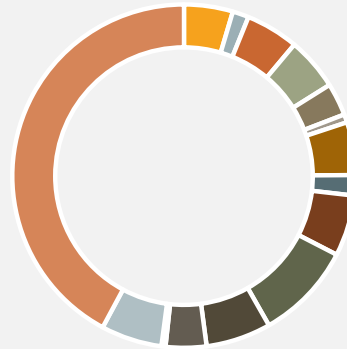
# OTHER WAYS TO REPRESENT 2D DATA

Price



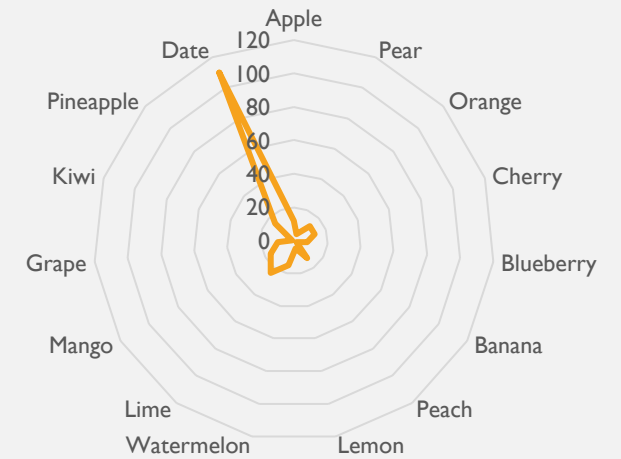
- Apple    ■ Pear    ■ Orange    ■ Cherry    ■ Blueberry
- Banana    ■ Peach    ■ Lemon    ■ Watermelon    ■ Lime
- Mango    ■ Grape    ■ Kiwi    ■ Pineapple    ■ Date

Price



- Apple    ■ Pear    ■ Orange    ■ Cherry    ■ Blueberry
- Banana    ■ Peach    ■ Lemon    ■ Watermelon    ■ Lime
- Mango    ■ Grape    ■ Kiwi    ■ Pineapple    ■ Date

Price

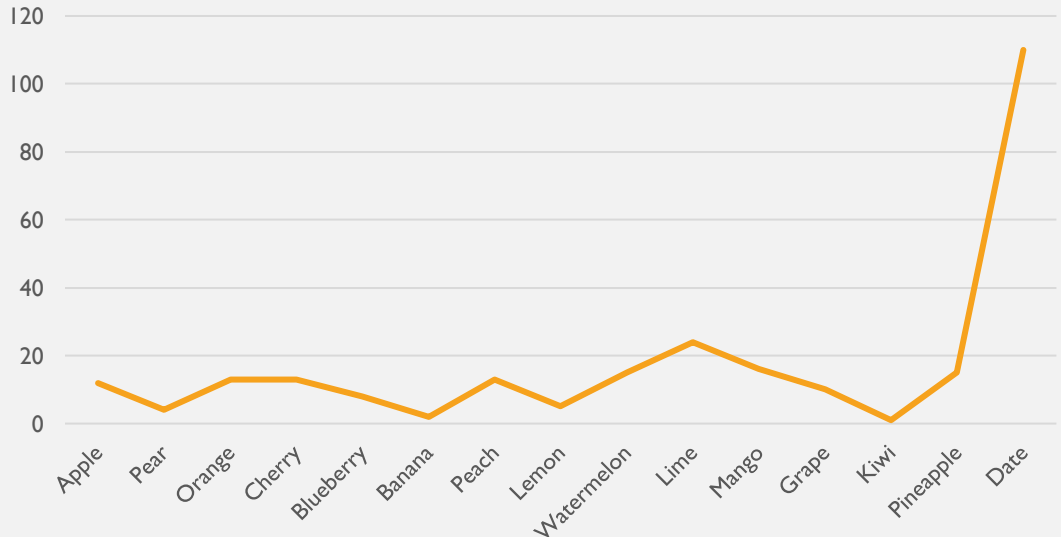
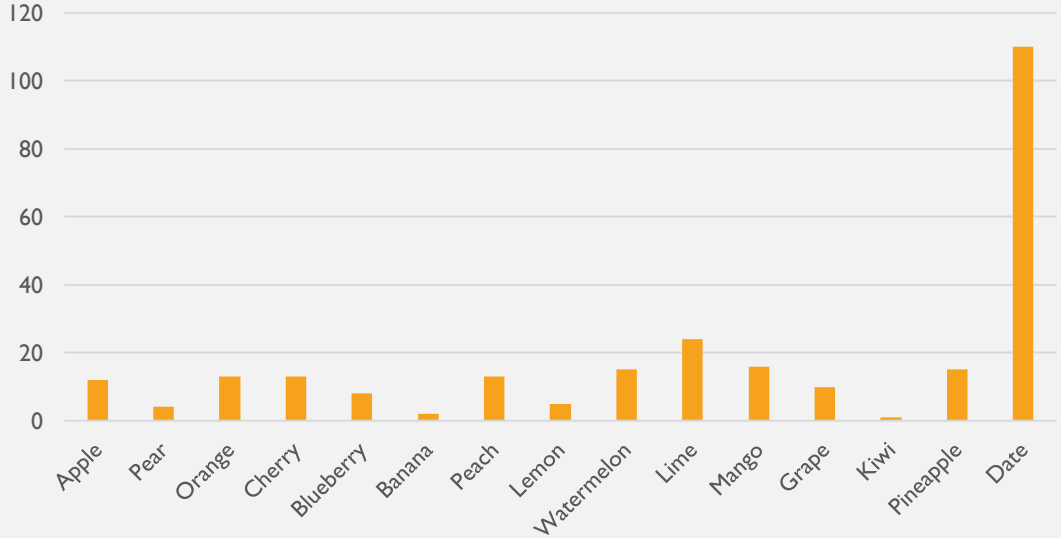


- Apple    ■ Pear    ■ Orange    ■ Cherry    ■ Blueberry
- Banana    ■ Peach    ■ Lemon    ■ Watermelon    ■ Lime
- Mango    ■ Grape    ■ Kiwi    ■ Pineapple    ■ Date



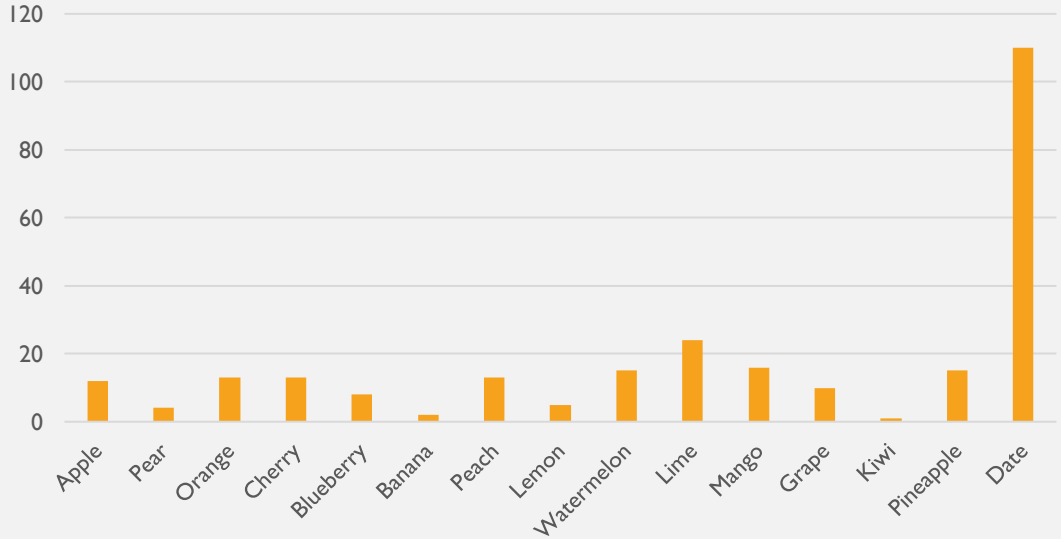
# ACROSS CHARTS

Name	Price
Apple	12
Pear	4
Orange	13
Cherry	13
Blueberry	8
Banana	2
Peach	13
Lemon	5
Watermelon	15
Lime	24
Mango	16
Grape	10
Kiwi	1
Pineapple	15
Date	110



# ACROSS CHARTS

Name	Price
Apple	12
Pear	4
Orange	13
Cherry	13
Blueberry	8
Banana	2
Peach	13
Lemon	5
Watermelon	15
Lime	24
Mango	16
Grape	10
Kiwi	1
Pineapple	15
Date	110



**Never ever use a line graph for  
categorical data**



TODAY..

Types of marks & channels

Ranking based on effectiveness

Tabular data

# Types of marks & channels

# MARK TYPES

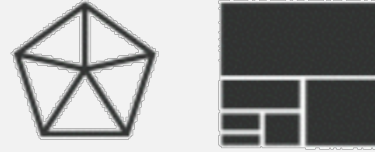
*marks as nodes (items)*



**points (0D)**



**lines (1D)**



**areas (2D)**

# MARK TYPES

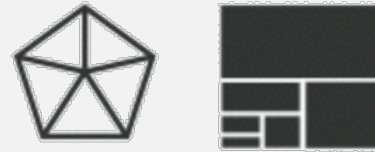
*marks as nodes (items)*



**points (0D)**

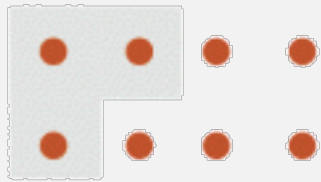


**lines (1D)**

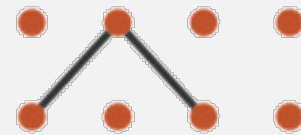


**areas (2D)**

*marks as links*



**containment**



**connection**

# CHANNEL TYPES

identify (what and where)

magnitude (how much)

## ➔ Position

➔ Horizontal



➔ Vertical



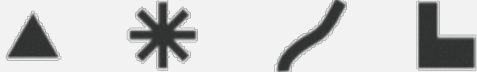
➔ Both



## ➔ Color



## ➔ Shape



## ➔ Tilt



## ➔ Size

➔ Length



➔ Area



➔ Volume




# CHANNEL TYPES

identify (what and where)


magnitude (how much)

➔ Position


→ Horizontal    → Vertical    → Both



➔ Color



➔ Shape



➔ Tilt



➔ Size

→ Length                      → Area



→ Volume





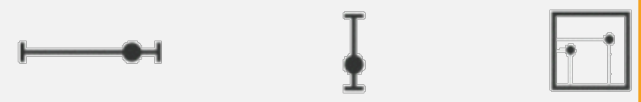
# CHANNEL TYPES

identify (what and where)

magnitude (how much)

➔ Position


→ Horizontal    → Vertical    → Both



➔ Color



➔ Shape




➔ Tilt



➔ Size

→ Length                      → Area                      → Volume





**Expressiveness & effectiveness**

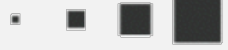
➔ **Magnitude Channels: Ordered Attributes**


Position on common scale 

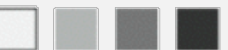
Position on unaligned scale 

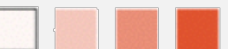
Length (1D size) 


Tilt/angle 


Area (2D size) 

Depth (3D position) 

Color luminance 


Color saturation 


Curvature 


Volume (3D size) 

➔ **Identity Channels: Categorical Attributes**

Spatial region 

Color hue 

Motion 

Shape 

**expressiveness**


## magnitude (how much)


## identify (what or where)

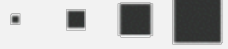
### ➔ Magnitude Channels: Ordered Attributes


Position on common scale 


Position on unaligned scale 

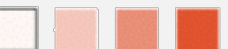
Length (1D size) 


Tilt/angle 


Area (2D size) 

Depth (3D position) 

Color luminance 


Color saturation 


Curvature 


Volume (3D size) 

### ➔ Identity Channels: Categorical Attributes

Spatial region 

Color hue 

Motion 


Shape 


# expressiveness


➔ **Magnitude Channels: Ordered Attributes**


Position on common scale 


Position on unaligned scale 


Length (1D size) 


Tilt/angle 


Area (2D size) 

Depth (3D position) 

Color luminance 

Color saturation 

Curvature 

Volume (3D size) 


Same


Effectiveness


Most


Least

➔ **Identity Channels: Categorical Attributes**

Spatial region 

Color hue 

Motion 

Shape 

**effectiveness**

**Where do the ranking come from?**

# Bertin, 1967

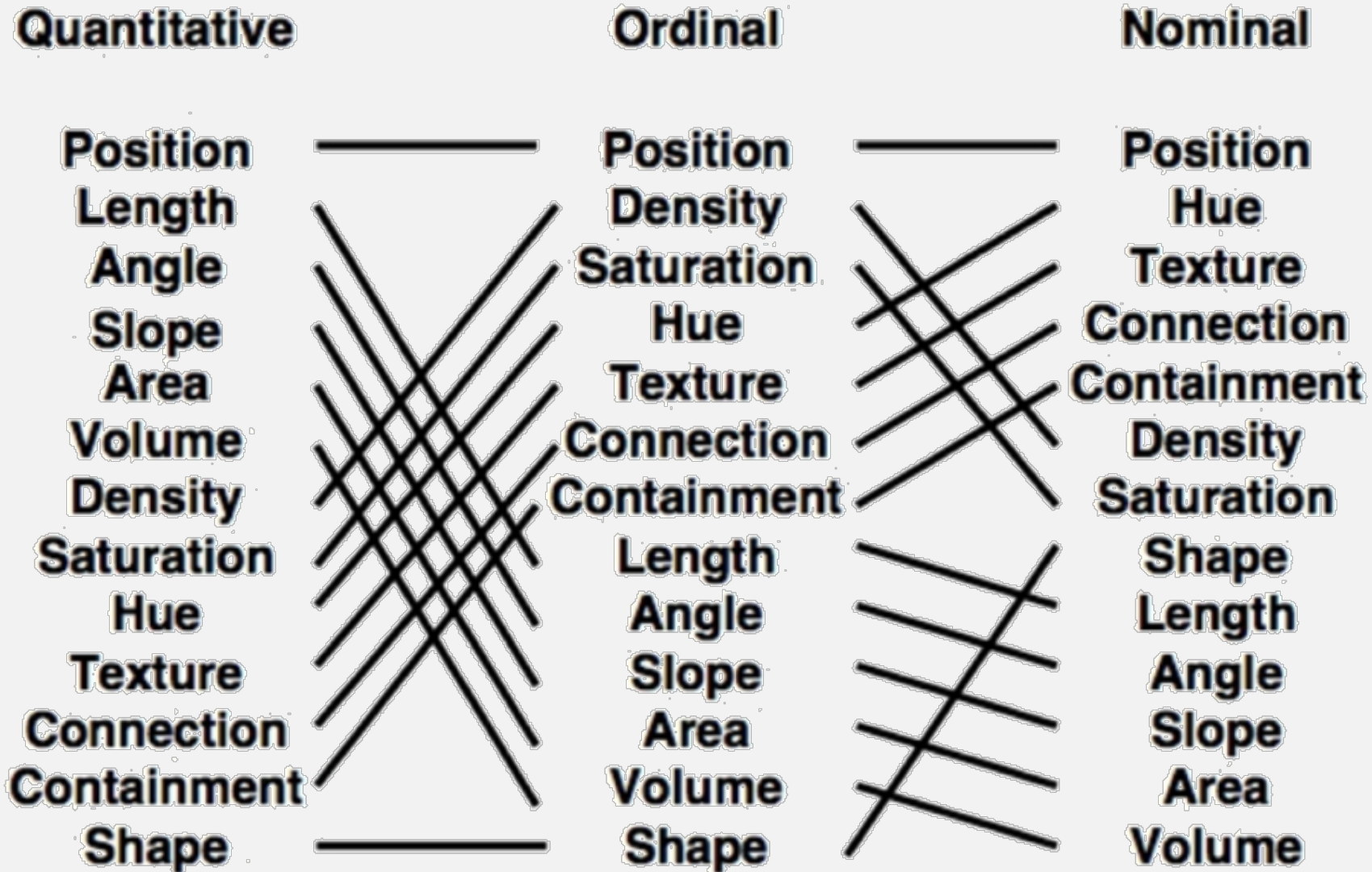
## LES VARIABLES DE L'IMAGE

	POINTS			LIGNES			ZONES	
POSITION								
SIZE								
VALUE								

## LES VARIABLES DE SÉPARATION DES IMAGES

TEXTURE								
COLOR								
ORIENTATION								
SHAPE								

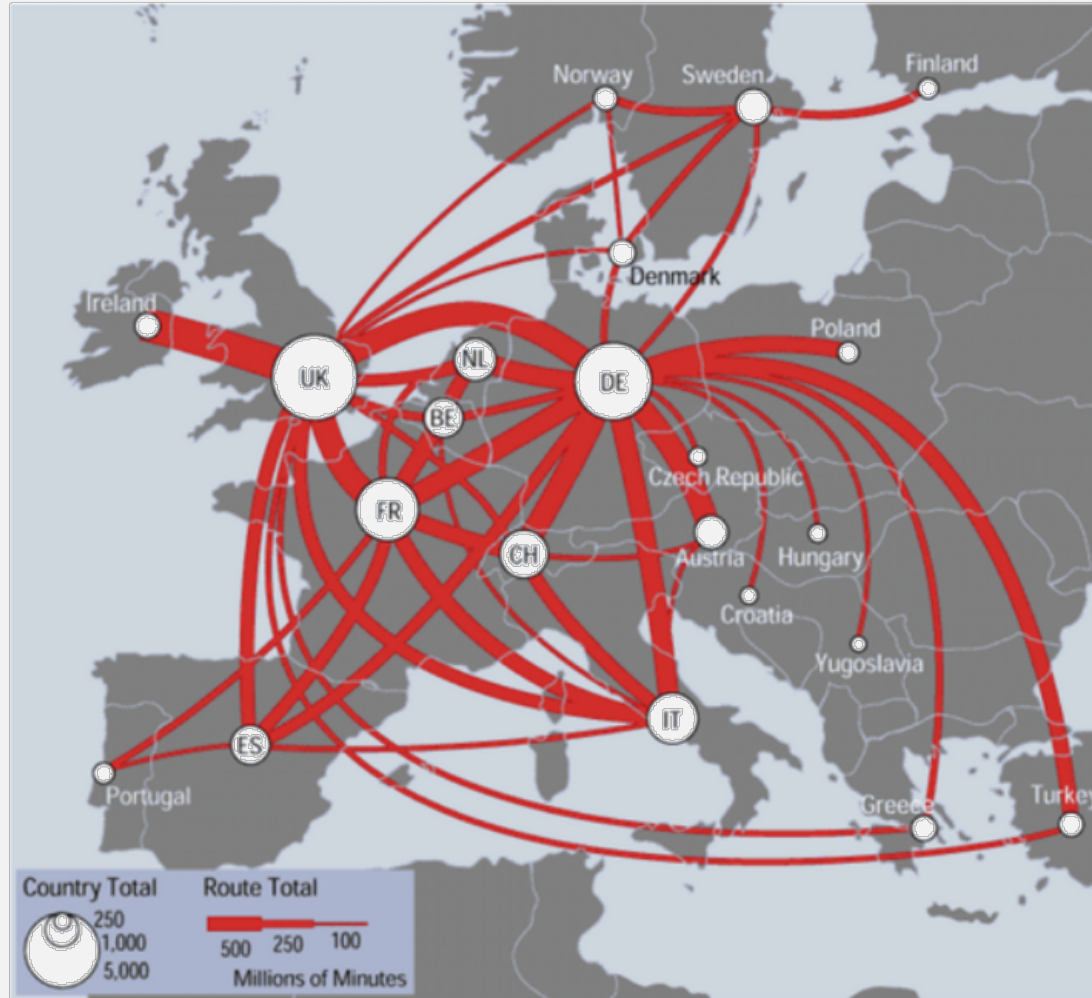
# Mackinlay, 1986





# DISCRIMINABILITY

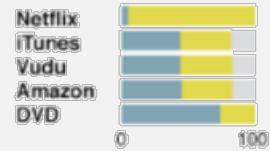
can channel differences be discerned?



# Streaming the Box Office

## Top 100 in 2011

■ AVAILABLE  
■ NOT AVAILABLE  
■ PURCHASE ONLY

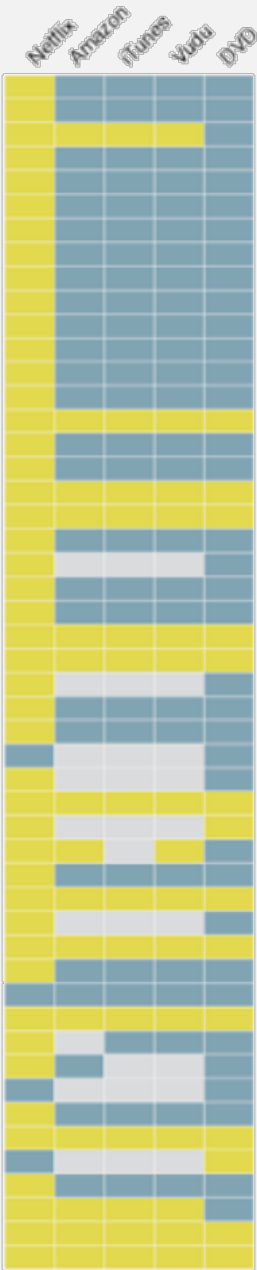


Tristan Louis compiled a list of the top 100 movies at the box office, according to Box Office Mojo, that were available streaming. This is a graphical version of that list.

Source: Tristan Louis  
By: Nathan Yau

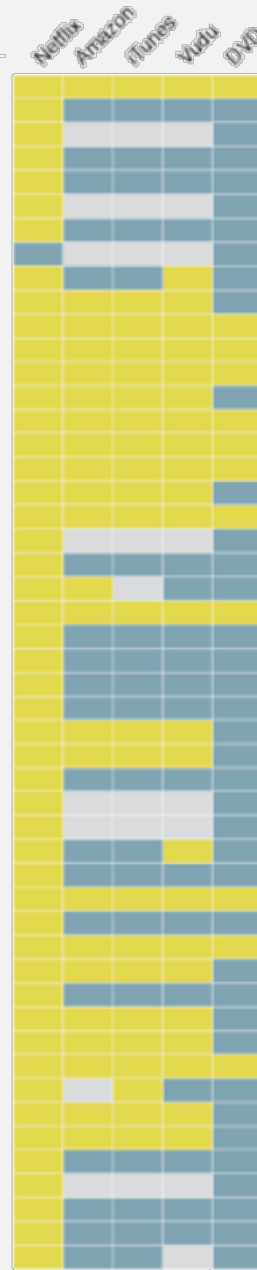
1-50

- 1 Harry Potter and the Deathly Hallows Part 2
- 2 Transformers: Dark of the Moon
- 3 The Twilight Saga: Breaking Dawn Part 1
- 4 The Hangover Part II
- 5 Pirates of the Caribbean: On Stranger Tides
- 6 Fast Five
- 7 Cars 2
- 8 Thor
- 9 Rise of the Planet of the Apes
- 10 Captain America: The First Avenger
- 11 The Help
- 12 Bridesmaids
- 13 Kung Fu Panda 2
- 14 X-Men: First Class
- 15 Puss in Boots
- 16 Rio
- 17 The Smurfs
- 18 Mission: Impossible — Ghost Protocol
- 19 Sherlock Holmes: A Game of Shadows
- 20 Super 8
- 21 Rango
- 22 Horrible Bosses
- 23 Green Lantern
- 24 Hop
- 25 Paranormal Activity 3
- 26 Just Go With It
- 27 Bad Teacher
- 28 Cowboys & Aliens
- 29 Gnomeo and Juliet
- 30 The Green Hornet
- 31 Alvin and the Chipmunks: Chipwrecked
- 32 The Lion King (in 3D)
- 33 Real Steel
- 34 Crazy, Stupid, Love.
- 35 The Muppets
- 36 Battle: Los Angeles
- 37 Immortals
- 38 Zookeeper
- 39 Limitless
- 40 Tower Heist
- 41 Contagion
- 42 Moneyball
- 43 Justin Bieber: Never Say Never
- 44 Dolphin Tale
- 45 Jack and Jill
- 46 No Strings Attached
- 47 Mr. Popper's Penguins
- 48 Unknown
- 49 The Adjustment Bureau
- 50 Happy Feet Two



51-100

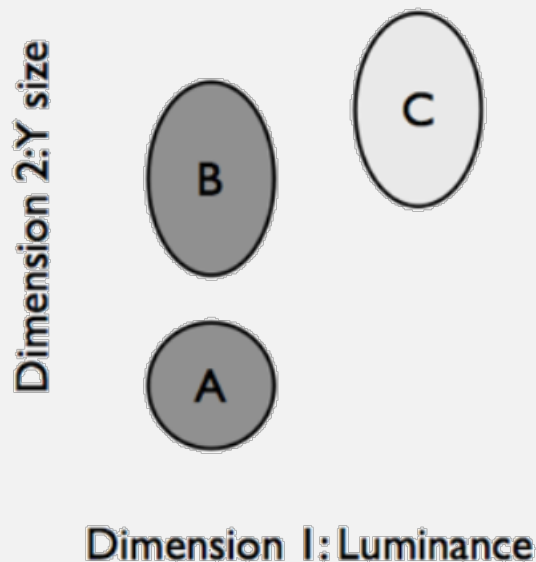
- 51 The Girl with the Dragon Tattoo (2011)
- 52 Water for Elephants
- 53 The Lincoln Lawyer
- 54 Midnight in Paris
- 55 Friends with Benefits
- 56 I Am Number Four
- 57 Source Code
- 58 Insidious
- 59 Tyler Perry's Madea's Big Happy Family
- 60 Diary of a Wimpy Kid: Rodrick Rules
- 61 Footloose (2011)
- 62 The Adventures of Tintin
- 63 Hugo
- 64 The Dilemma
- 65 New Year's Eve
- 66 Arthur Christmas
- 67 War Horse
- 68 Hall Pass
- 69 We Bought a Zoo
- 70 Soul Surfer
- 71 Final Destination 5
- 72 The Ides of March
- 73 The Descendants
- 74 Hanna
- 75 Something Borrowed
- 76 Spy Kids: All the Time in the World
- 77 Scream 4
- 78 Big Mommas: Like Father, Like Son
- 79 Red Riding Hood
- 80 Paul
- 81 The Roommate
- 82 Jumping the Broom
- 83 The Change-Up
- 84 30 Minutes or Less
- 85 In Time
- 86 Colombiana
- 87 J. Edgar
- 88 Sucker Punch
- 89 Larry Crowne
- 90 50/50
- 91 Drive (2011)
- 92 A Very Harold & Kumar 3D Christmas
- 93 Courageous
- 94 The Rite
- 95 Arthur (2011)
- 96 The Debt
- 97 Priest
- 98 The Mechanic
- 99 Abduction
- 100 Beastly



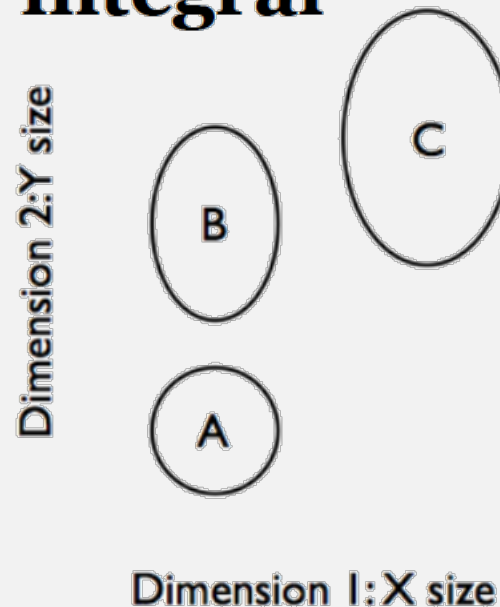
# SEPARABLE vs INTEGRAL

- separable**: can judge each channel individually
- integral**: two channels are viewed holistically

## separable



## integral



# SEPARABLE vs INTEGRAL

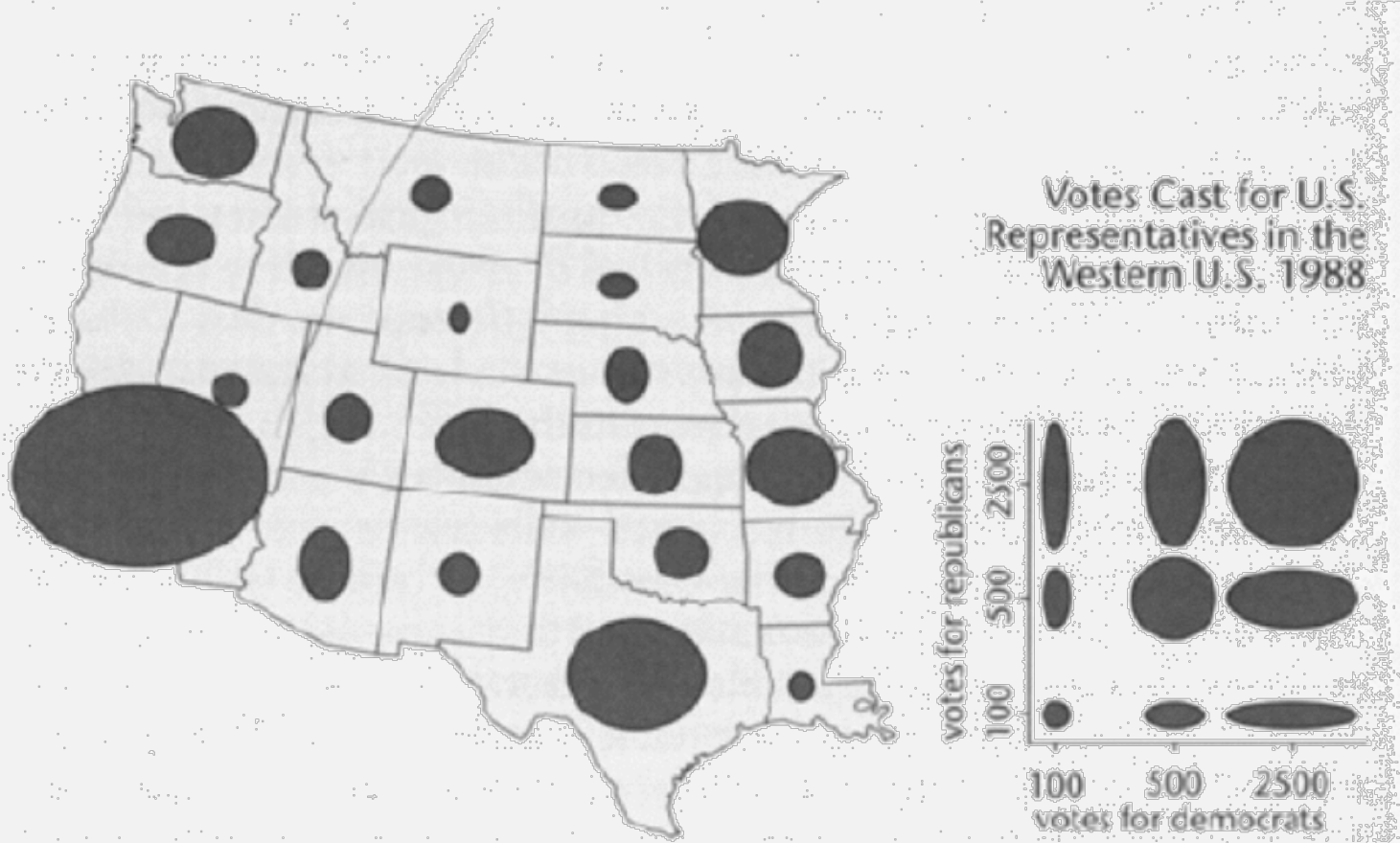
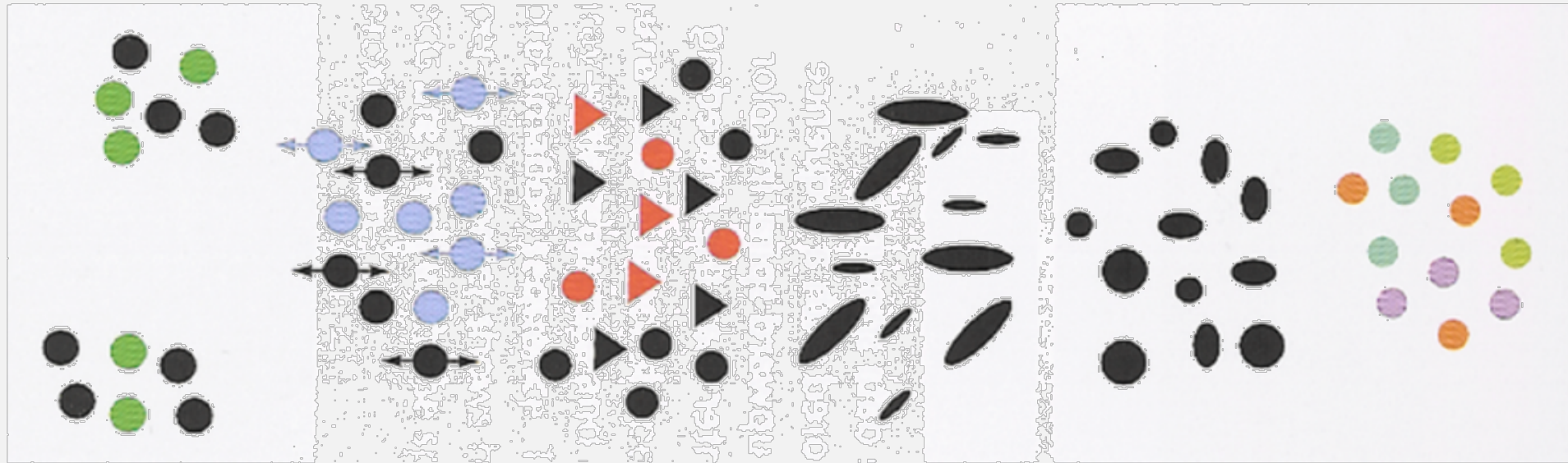


FIGURE 3.38. An example of the use of an ellipse as a map symbol in which the horizontal and vertical axes represent different (but presumably related) variables.

# SEPARABLE vs INTEGRAL

separable ← → integral



color | location

color | motion

color | shape

size | orientation

x-size | y-size

red-green | yellow-blue

# encoding semantics

Graphical Code		Semantics
Small shapes defined by closed contour, texture, color, shaded, solid.		Object, idea, entity, node.
Spatially ordered graphical objects.		Related information or a sequence. In a sequence the left-to-right ordering convention borrows from the western convention for written language.
Graphical objects in proximity.		Similar concepts, related information.
Graphical objects having the same shape, color, or texture.		Similar concepts, related information.
Size of graphical object Height of graphical object.		Magnitude, quantity, importance.
Shapes connected by contour.		
Thickness of connecting contour.		
Color and texture of connecting contour.		
Shapes enclosed by a contour, or a common texture, or a common color.		
Nested regions, partitioned regions.		
Attached shapes.		

# encoding semantics

Graphical Code		Semantics
Small shapes defined by closed contour, texture, color, shaded, solid.		Object, idea, entity, node.
Spatially ordered graphical objects.		Related information or a sequence. In a sequence the left-to-right ordering convention borrows from the western convention for written language.
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Shapes enclosed by a contour, or a common texture, or a common color.		
Nested regions, partitioned regions.		
Attached shapes.		



# encoding semantics

Graphical Code		Semantics
Small shapes defined by closed contour, texture, color, shaded, solid.		Object, idea, entity, node.
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# encoding semantics

Graphical Code		Semantics
Small shapes defined by closed contour, texture, color, shaded, solid.		Object, idea, entity, node.
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Size of graphical object Height of graphical object.		Magnitude, quantity, importance.
Shapes connected by contour.		
Thickness of connecting contour.		
Color and texture of connecting contour.		
Shapes enclosed by a contour, or a common texture, or a common color.		
Nested regions, partitioned regions.		
Attached shapes.		

# encoding semantics

Graphical Code		Semantics
Small shapes defined by closed contour, texture, color, shaded, solid.		Object, idea, entity, node.
Spatially ordered graphical objects.		Related information or a sequence. In a sequence the left-to-right ordering convention borrows from the western convention for written language.
Graphical objects in proximity.		Similar concepts, related information.
Graphical objects having the same shape, color, or texture.		Similar concepts, related information.
Size of graphical object Height of graphical object.		Magnitude, quantity, importance.
Shapes connected by contour.		
Thickness of connecting contour.		
Color and texture of connecting contour.		
Shapes enclosed by a contour, or a common texture, or a common color.		
Nested regions, partitioned regions.		
Attached shapes.		

# What do the remaining encodings mean to you?

Graphical Code		Semantics
Small shapes defined by closed contour, texture, color, shaded, solid.		Object, idea, entity, node.
Spatially ordered graphical objects.		Related information or a sequence. In a sequence the left-to-right ordering convention borrows from the western convention for written language.
Graphical objects in proximity.		Similar concepts, related information.
Graphical objects having the same shape, color, or texture.		Similar concepts, related information.
Size of graphical object Height of graphical object.		Magnitude, quantity, importance.
Shapes connected by contour.		
Thickness of connecting contour.		
Color and texture of connecting contour.		
Shapes enclosed by a contour, or a common texture, or a common color.		
Nested regions, partitioned regions.		
Attached shapes.		

# encoding semantics

Graphical Code		Semantics
Small shapes defined by closed contour, texture, color, shaded, solid.		Object, idea, entity, node.
Spatially ordered graphical objects.		Related information or a sequence. In a sequence the left-to-right ordering convention borrows from the western convention for written language.
Graphical objects in proximity.		Similar concepts, related information.
Graphical objects having the same shape, color, or texture.		Similar concepts, related information.
Size of graphical object Height of graphical object.		Magnitude, quantity, importance.
Shapes connected by contour.		Related entities, path between entities.
Thickness of connecting contour.		Strength of relationship.
Color and texture of connecting contour.		Type of relationship.
Shapes enclosed by a contour, or a common texture, or a common color.		Contained entities. Related entities.
Nested regions, partitioned regions.		Hierarchical concepts.
Attached shapes.		Parts of a conceptual structure.

# encoding semantics

Graphical Code		Semantics
Small shapes defined by closed contour, texture, color, shaded solid.		Object, idea, entity, node.
Spatially ordered graphical objects.		Related information or a sequence. In a sequence the left-to-right ordering convention borrows from the western convention for written language.
Graphical objects in proximity.		Similar concepts, related information.
Graphical objects having the same shape, color, or texture.		Similar concepts, related information.
Size of graphical object Height of graphical object.		Magnitude, quantity, importance.
Shapes connected by contour.		Related entities, path between entities.
Thickness of connecting contour.		Strength of relationship.
Color and texture of connecting contour.		Type of relationship.
Shapes enclosed by a contour, or a common texture, or a common color.		Contained entities. Related entities.
Nested regions, partitioned regions.		Hierarchical concepts.
Attached shapes.		Parts of a conceptual structure.

# encoding semantics

Graphical Code		Semantics
Small shapes defined by closed contour, texture, color, shaded, solid.		Object, idea, entity, node.
Spatially ordered graphical objects.		Related information or a sequence. In a sequence the left-to-right ordering convention borrows from the western convention for written language.
Graphical objects in proximity.		Similar concepts, related information.
Graphical objects having the same shape, color, or texture.		Similar concepts, related information.
Size of graphical object Height of graphical object.		Magnitude, quantity, importance.
Shapes connected by contour.		Related entities, path between entities.
Thickness of connecting contour.		Strength of relationship.
Color and texture of connecting contour.		Type of relationship.
Shapes enclosed by a contour, or a common texture, or a common color.		Contained entities. Related entities.
Nested regions, partitioned regions.		Hierarchical concepts.
Attached shapes.		Parts of a conceptual structure.

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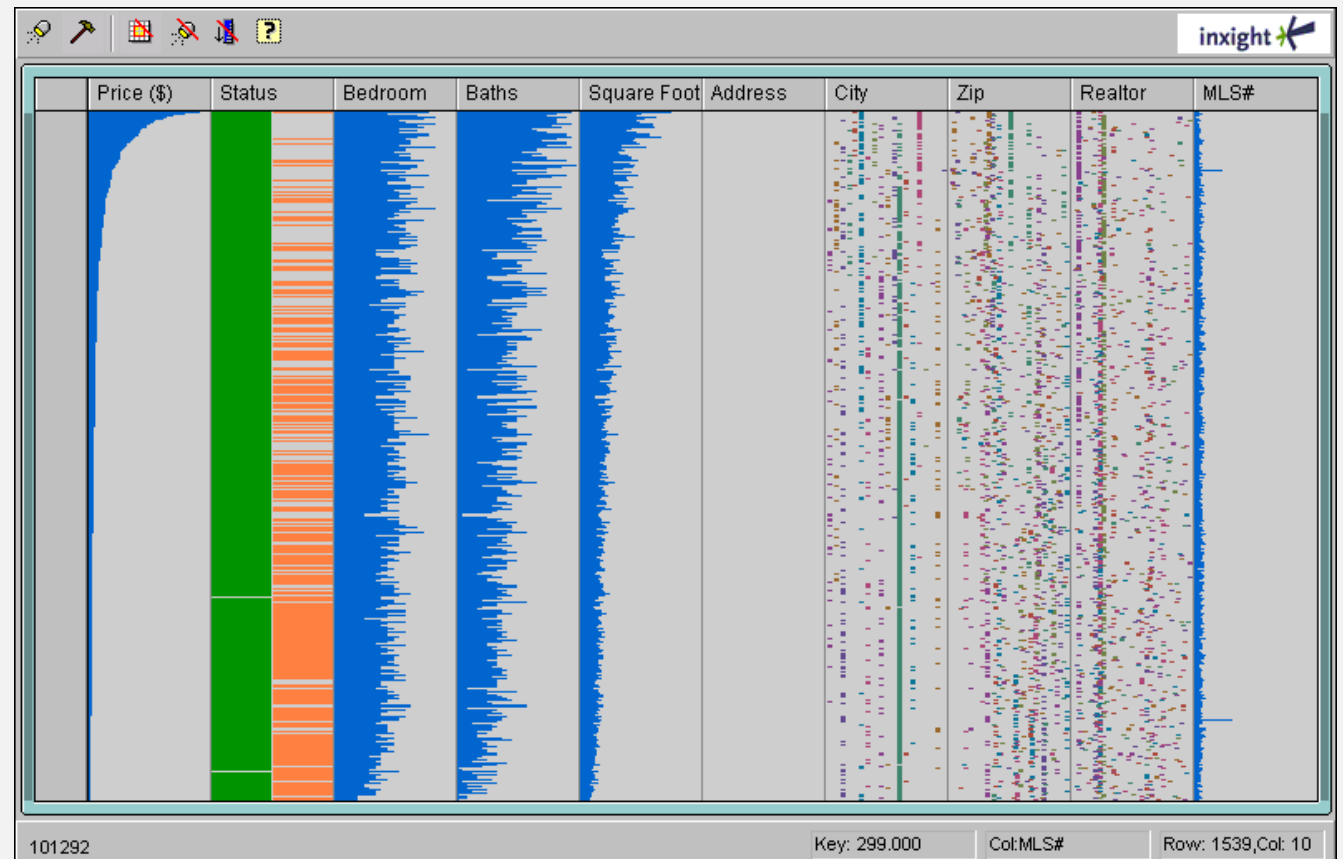
**Tabular data**

# WHAT ABOUT A TABLE WITH MORE DIMENSIONS?

	A	B	C	D	E	F
1	Sales rep	Quota	Variance to quota	% of quota	Forecast	Actual bookings
2	Abright, Gary	200,000	-15,000	93	205,000	183,938
3	Brown, Sheryl	150,000	89,000	127	260,000	234,938
4	Carlwright, Bonnie	100,000	-50,000	44	50,000	43,875
5	Carothers, Michael	200,000	-20,000	92	234,000	214,875
6	Garibaldi, John	250,000	143,774	158	410,000	393,774
7	Sirard, Jean	75,000	-48,117	36	50,000	26,888
8	Jones, Suzanne	140,000	-9,204	96	149,000	134,796
9	Jensen, Terri	250,000	238,000	168	600,000	588,338
10	Lathan, George	200,000	-20,000	92	138,000	124,874
11	Levenson, Bernard	100,000	-8,657	95	193,000	165,738
12	McLagan, Robert	225,000	84,000	115	375,000	339,338
13	Tetracelli, Sheila	50,000	-1,203	97	50,000	48,737
14	Witzak, William	120,000	-7,045	98	210,000	180,352
15						

# TABLE LENS

- Rao, Card (1994)



# TABLE LENS

	A	B	C	D	E	F
1	Salesrep	Quota	Variance to quota	% of quota	Forecast	Actual bookings
2	Albright, Gary	200,000	-16,062	92	205,000	182,938
3	Brown, Sheryl	150,000	84,982	157	260,000	234,982
4	Carlsright, Bonnie	100,000	-55,135	44	50,000	42,875
5	Caruthers, Michael	300,000	-39,135	92	224,000	274,875
6	Garibaldi, John	250,000	143,774	158	410,000	392,774
7	Grard, Jean	75,000	-48,117	36	90,000	26,888
8	Jones, Suzanne	140,000	-9,204	96	149,000	134,796
9	Janson, Terri	350,000	258,388	168	600,000	588,388
10	Jedhan, George	200,000	-39,135	82	132,000	124,874
11	Jennison, Bernard	175,000	-9,267	95	192,000	165,732
12	Mulligan, Robert	225,000	34,382	115	275,000	239,382
13	Petrucelli, Sheila	50,000	-1,292	97	50,000	48,707
14	Wattick, Gillian	190,000	-3,643	98	210,000	186,352
15						

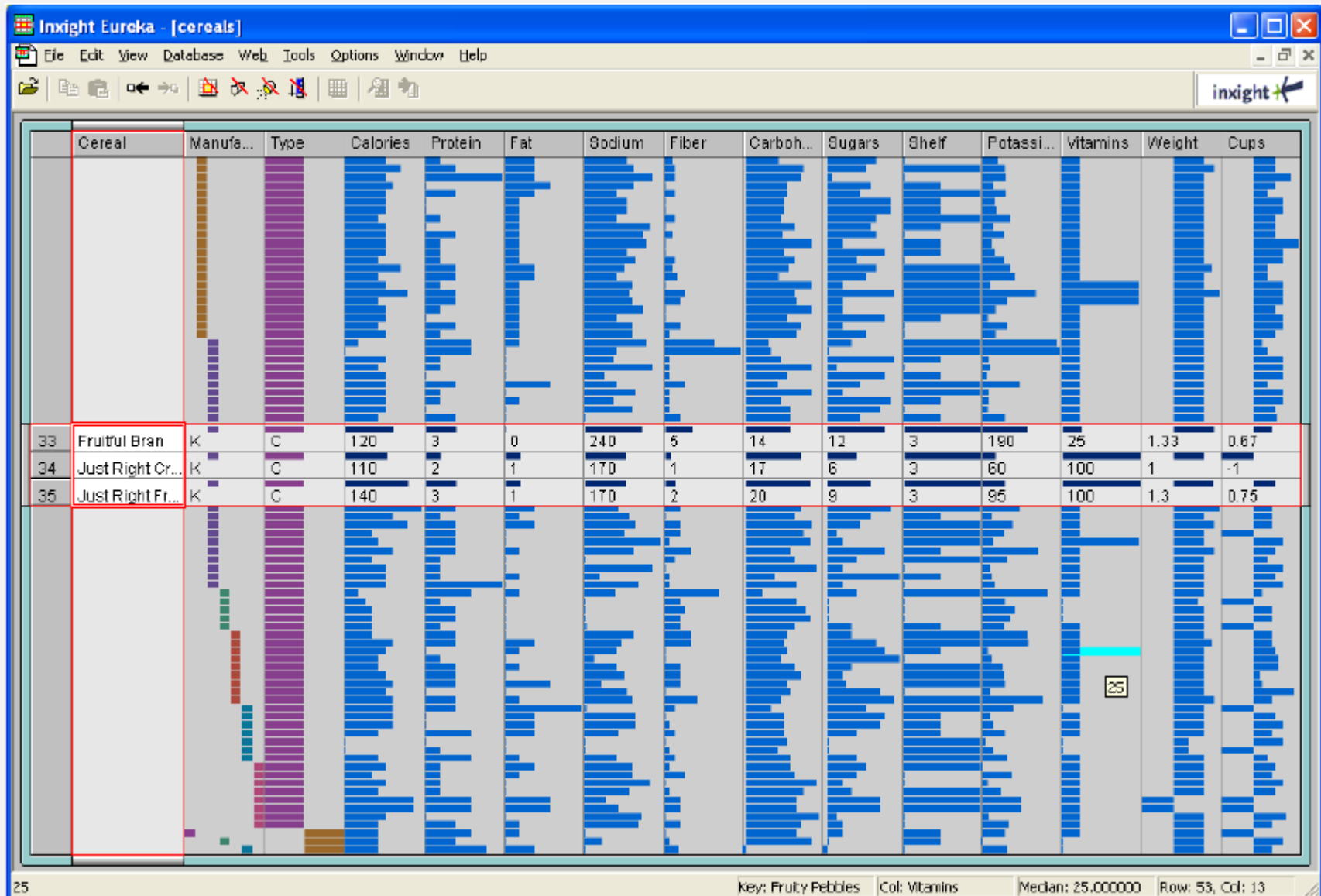
Change quantitative values to bars



# TABLE LENS

	A	B	C	D	E	F	G	H	I
1	Cereal	Manufacture	Type	Calories	Protein	Fat	Sodium	Fiber	Carbo
2	Frosted Mini-Wheats	K	C	100	3	0	0	3	
3	Raisin Squares	K	C	90	2	0	0	2	
4	Shredded Wheat	N	C	80	2	0	0	3	
5	Shredded Wheat 'n Bran	N	C	90	3	0	0	4	
6	Shredded Wheat spoon s	N	C	90	3	0	0	3	
7	Puffed Rice	Q	C	50	1	0	0	0	
8	Puffed Wheat	Q	C	50	2	0	0	1	
9	Maypo	A	H	100	4	1	0	0	
10	Quaker Oatmeal	Q	H	100	5	2	0	2.7	
11	Strawberry Fruit Wheats	N	C	90	2	0	15	3	
12	100% Natural Bran	Q	C	120	3	5	15	2	
13	Golden Crisp	P	C	100	2	0	45	0	
14	Smacks	K	C	110	2	1	70	1	
15	Great Grains Pecan	P	C	120	3	3	75	3	
16	Cream of Wheat (Quick)	N	H	100	3	0	80	1	
17	Corn Pops	K	C	110	1	0	90	1	
18	Muesli Raisins, Dates, & R		C	150	4	3	95	3	
19	Amelia, Tonka	K		110	2	0	125	1	

What do you do for nominal data?

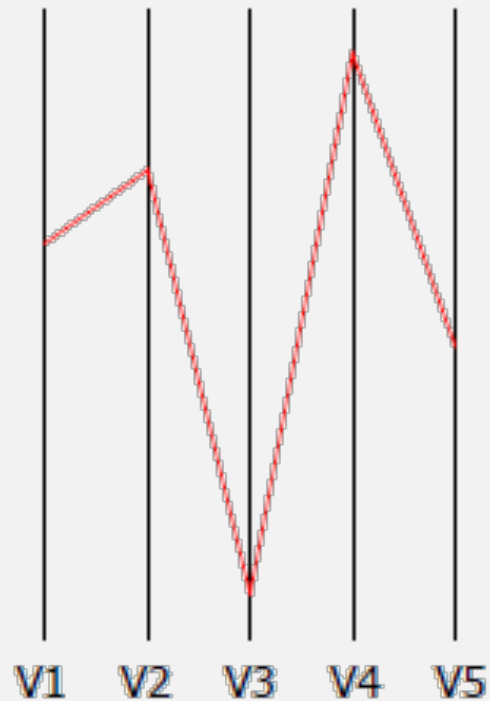




# TABLE LENS

- Video: <http://www.open-video.org/details.php?videoid=8304>

# PARALLEL COORDINATES

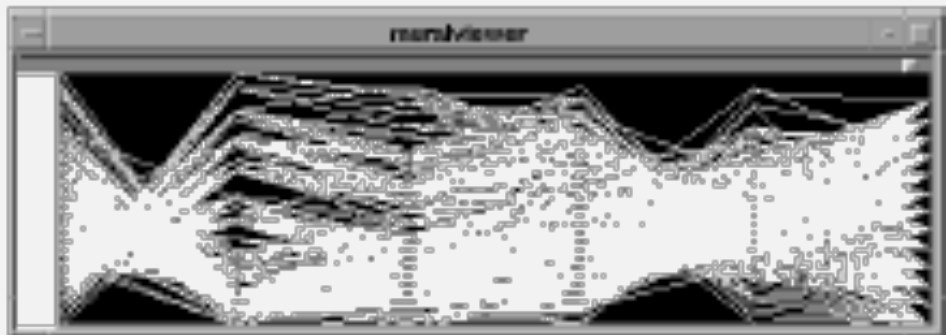


Encode variables along  
a horizontal row

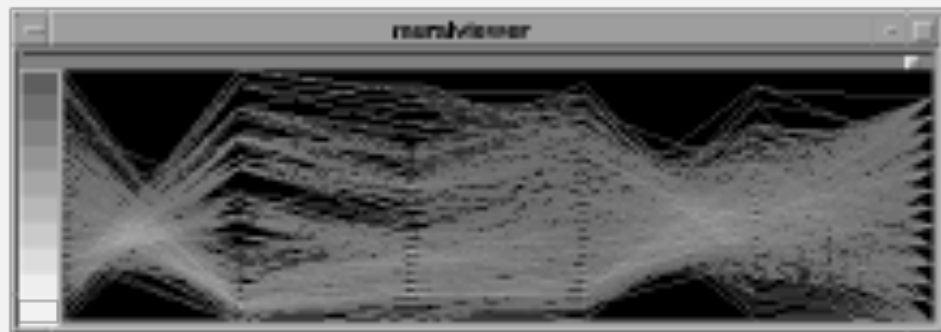
Vertical line specifies different  
values that variable can take

Data point represented as a  
polyline

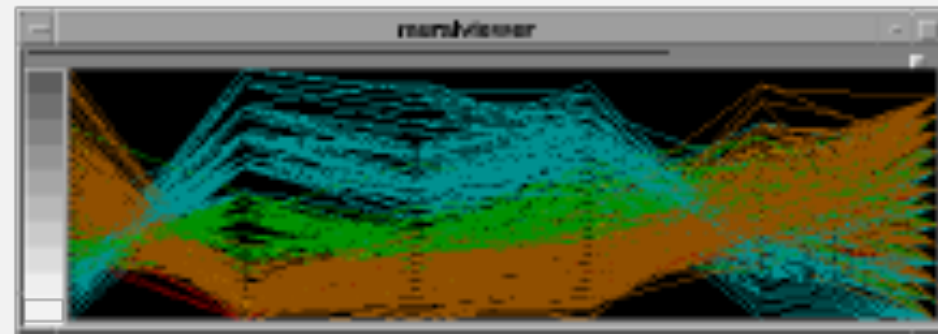
# PARALLEL COORDINATES



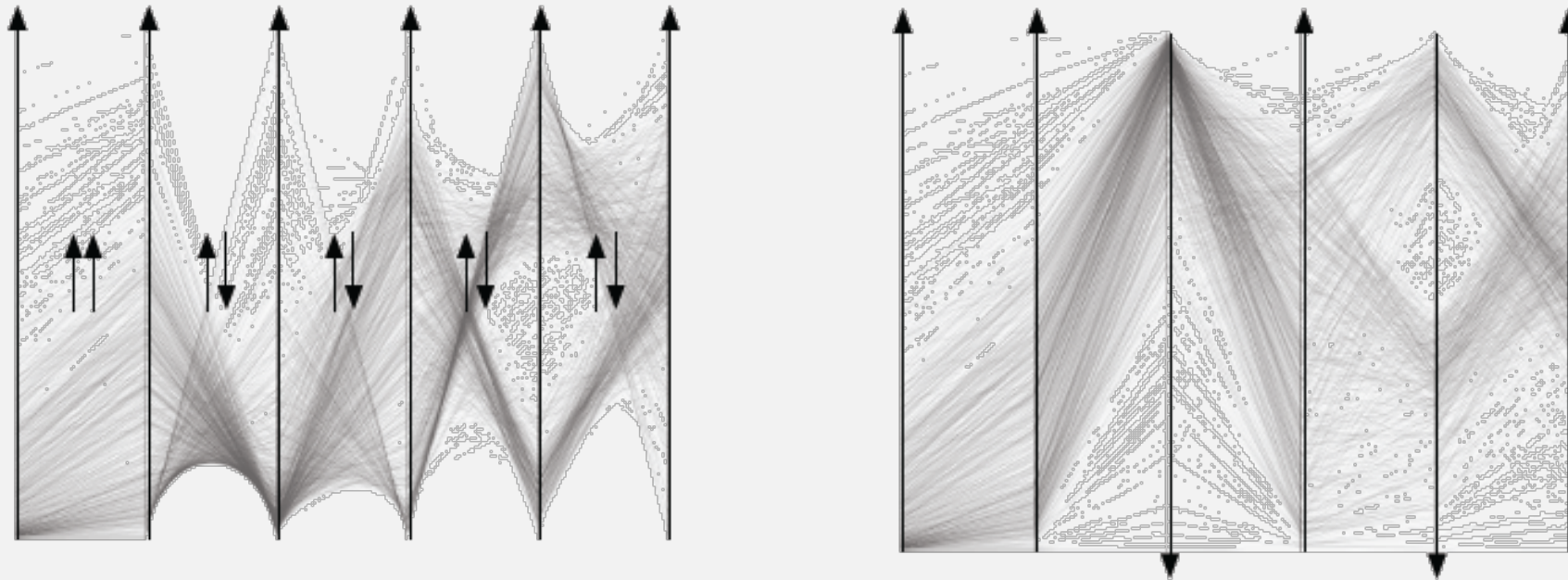
Basic



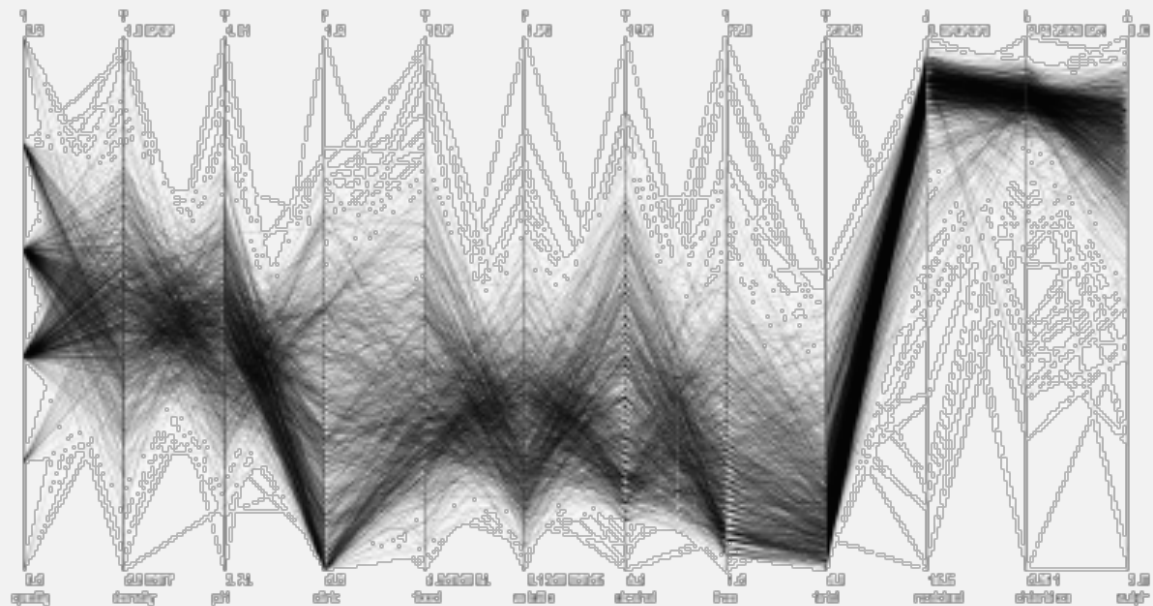
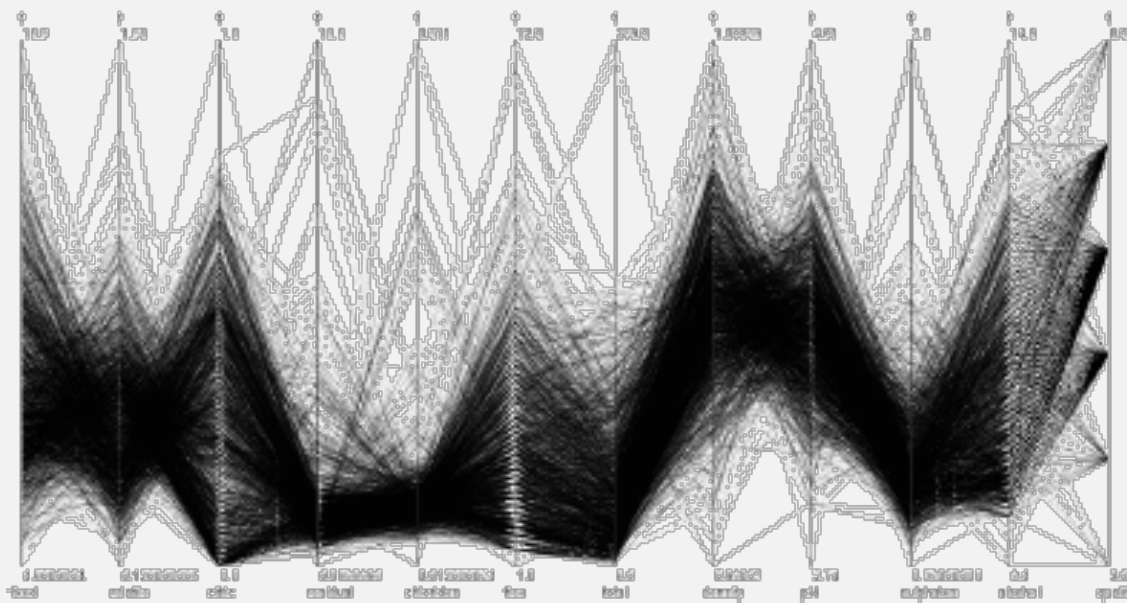
Grayscale



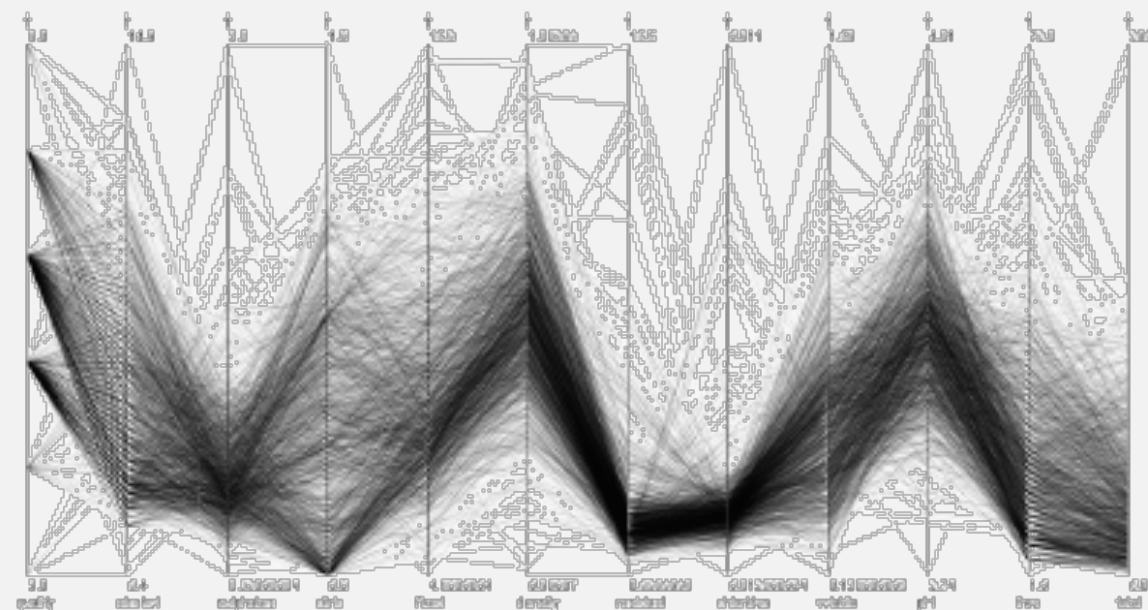
# DIMENSION ORIENTATION



# DIMENSION ORDERING

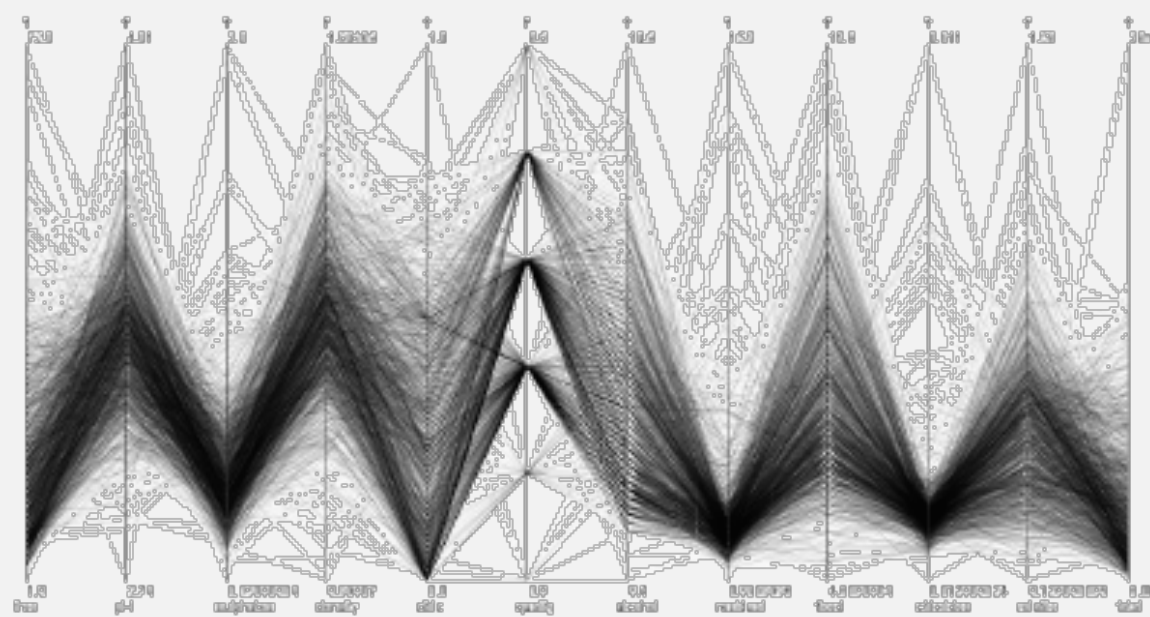
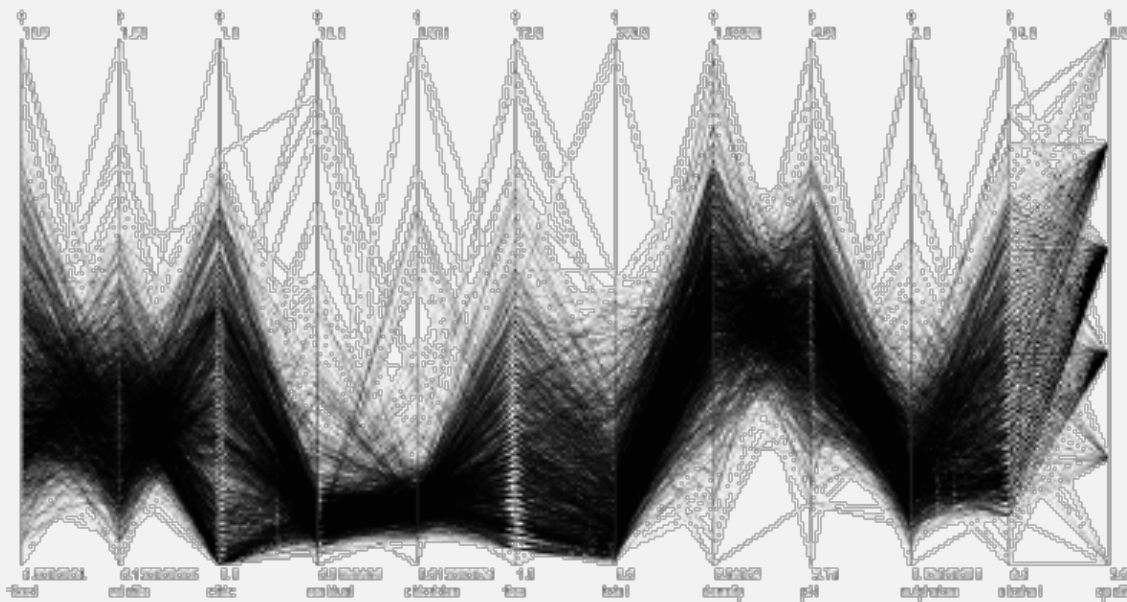


(a) View with maximized angles of crossing, including axis inversions (last three axes).

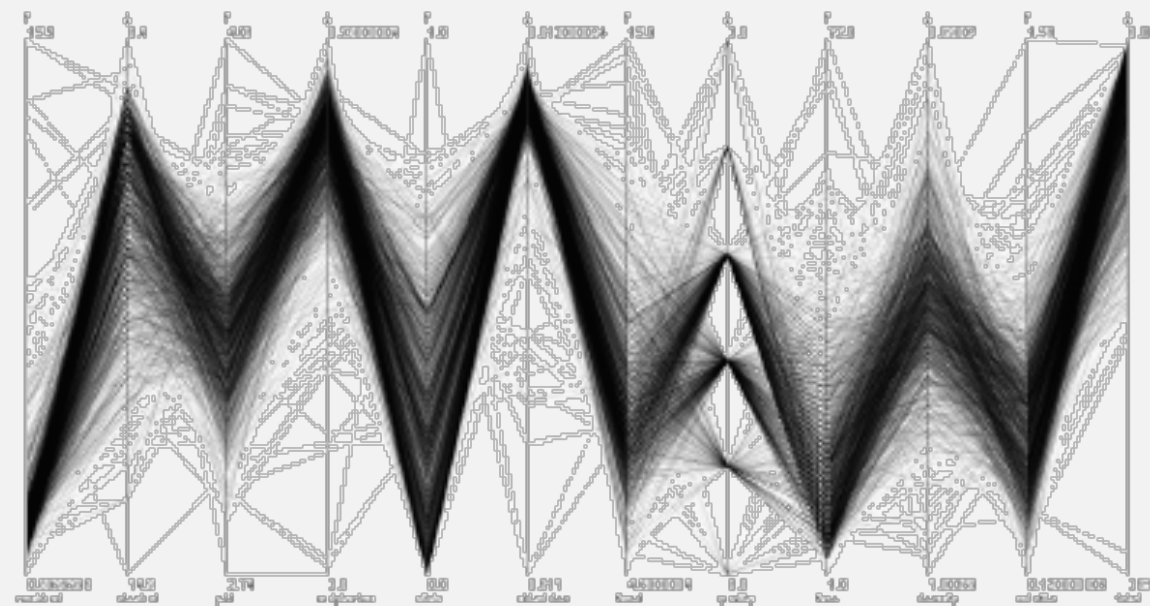


(b) Minimizing the number of crossings.

# DIMENSION ORDERING

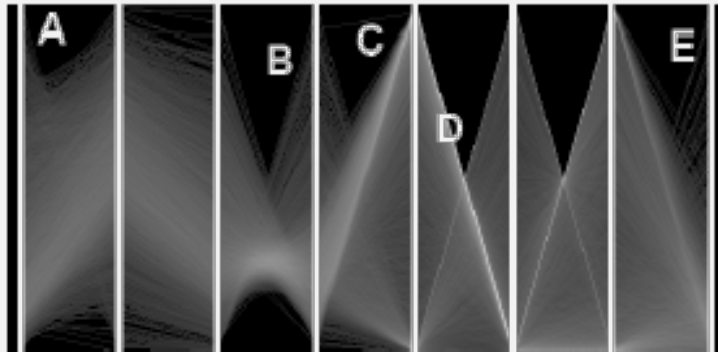


(c) Minimized angles of crossing and maximum parallelism.

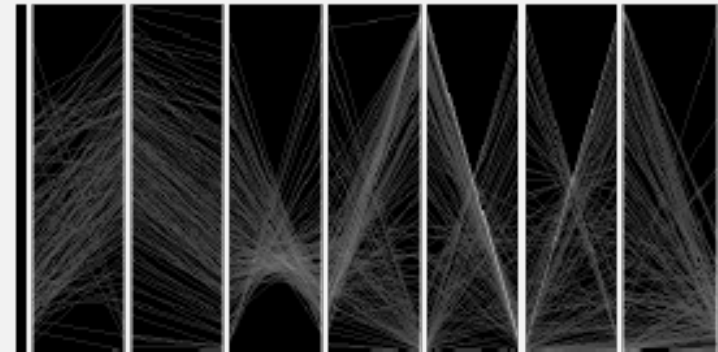


(d) Maximized number of crossings and minimized angles of crossing, and including inversions.

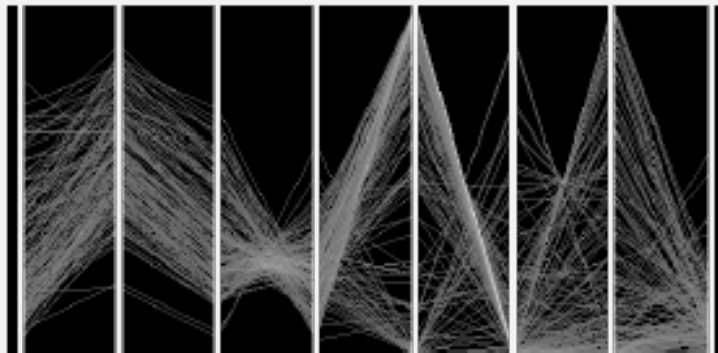
# DENSITY REDUCTION



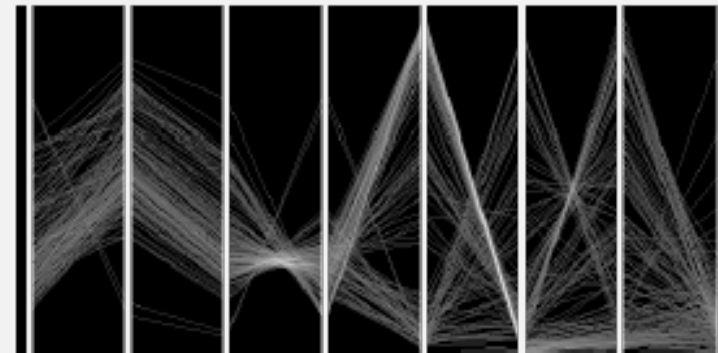
*(a) Original data set comprising 7342 items.*



*(b) Targeting a visual quality of 0.90 retains 155 items.*



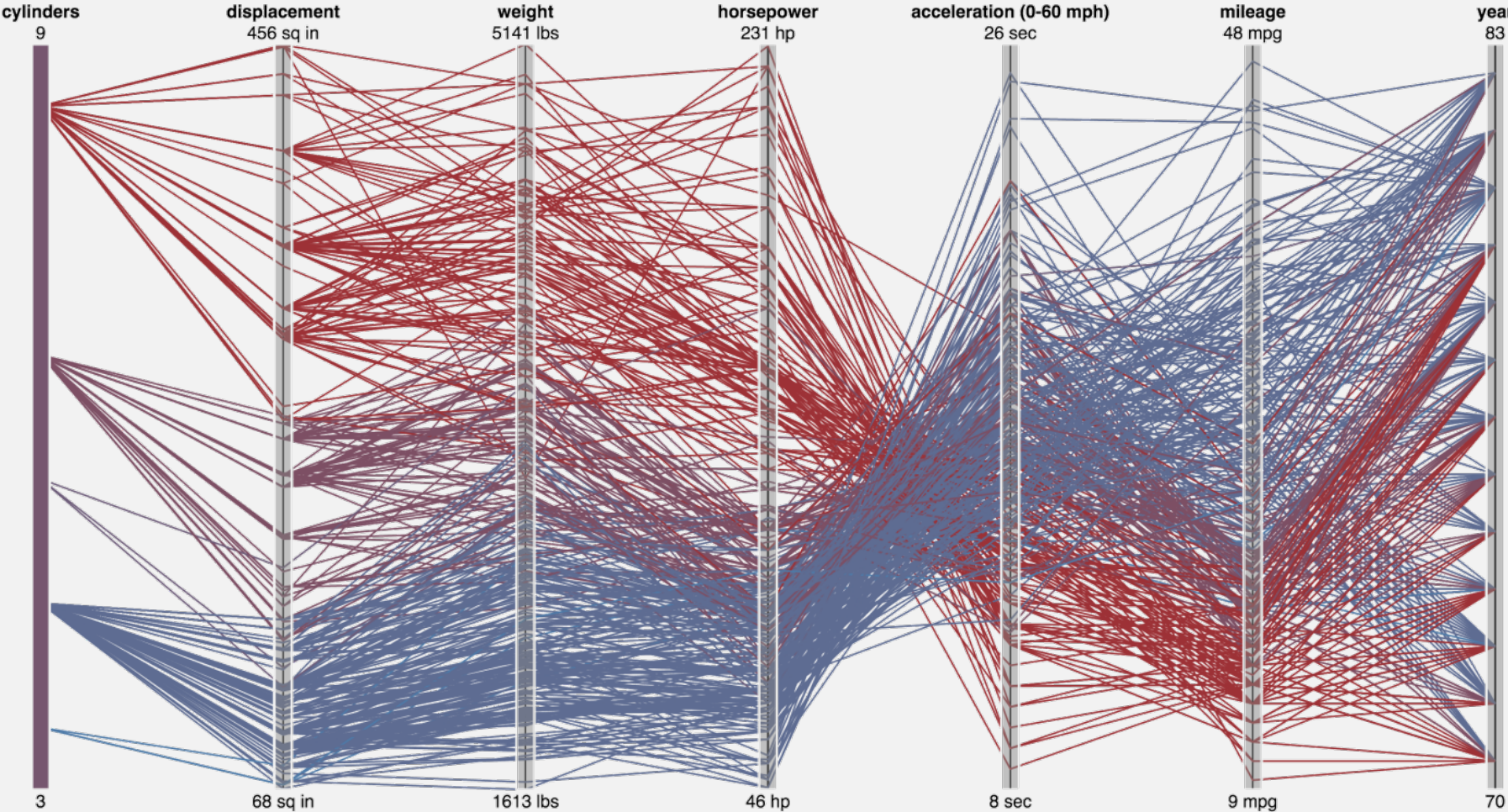
*(c) Using 155 randomly picked items results in a visual quality of 0.74.*



*(d) Using the K-means algorithm to construct 155 clusters results in a visual quality of 0.76.*

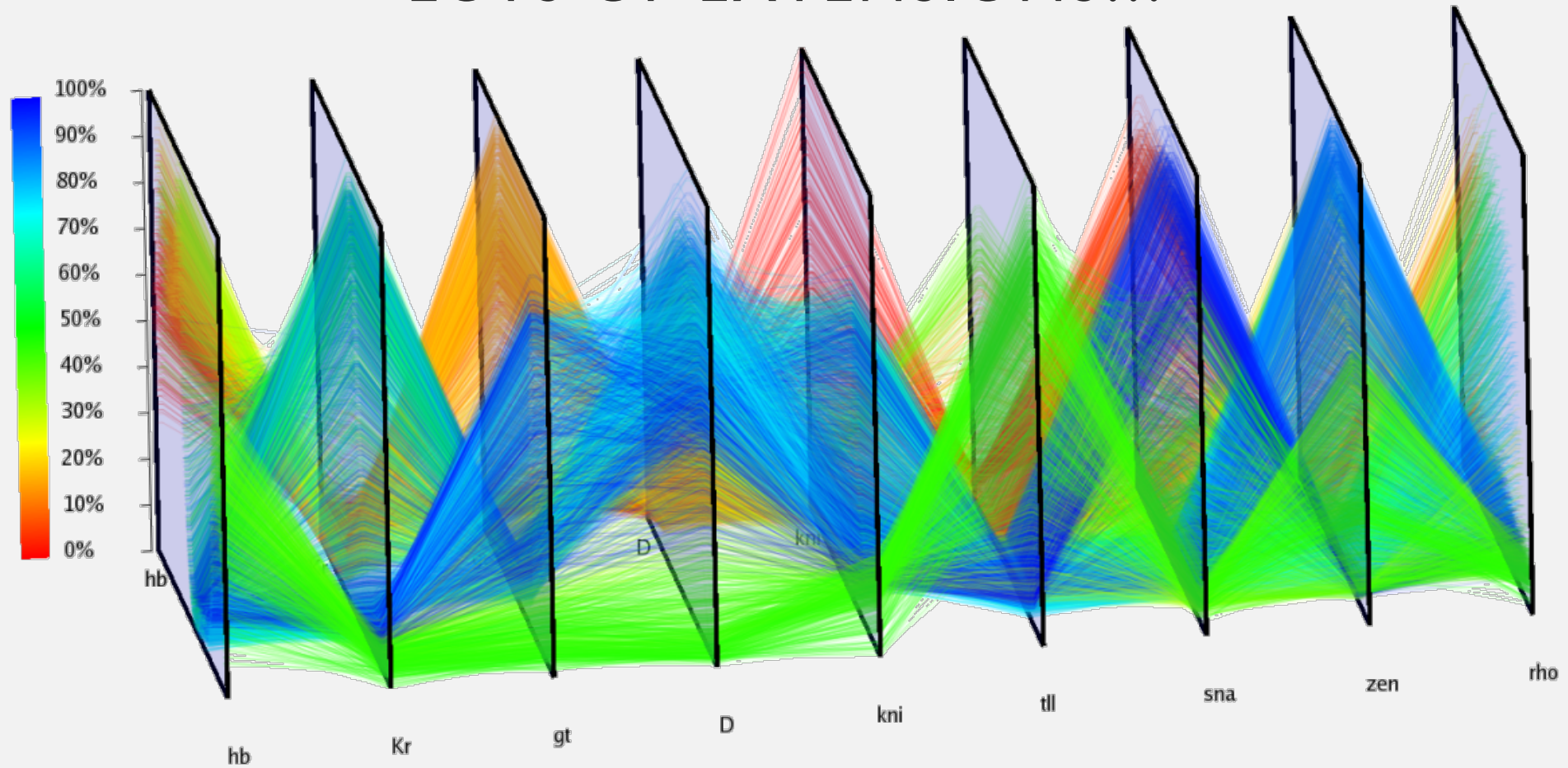
**Figure 8:** Producing an abstraction of the household economics data set (a) by (b) targeting a visual quality of 0.90 using sampling retains 155 items. Structures are preserved in B–E and outliers are revealed in A. Randomly picking 155 items with no quality control (c) only preserves structures in D. Using 155 cluster centroids (d) also preserves structures in A and E.

# PROTOVIS DEMO

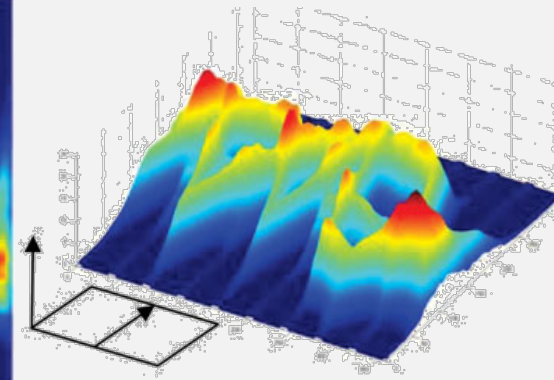
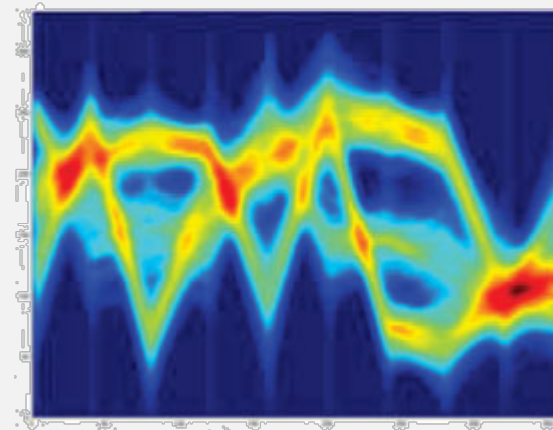
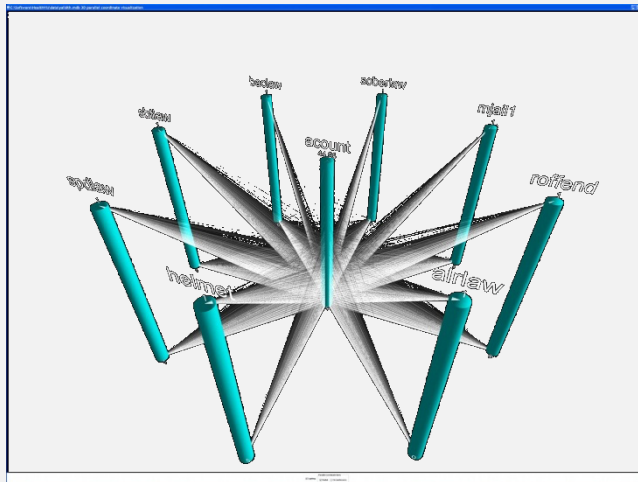
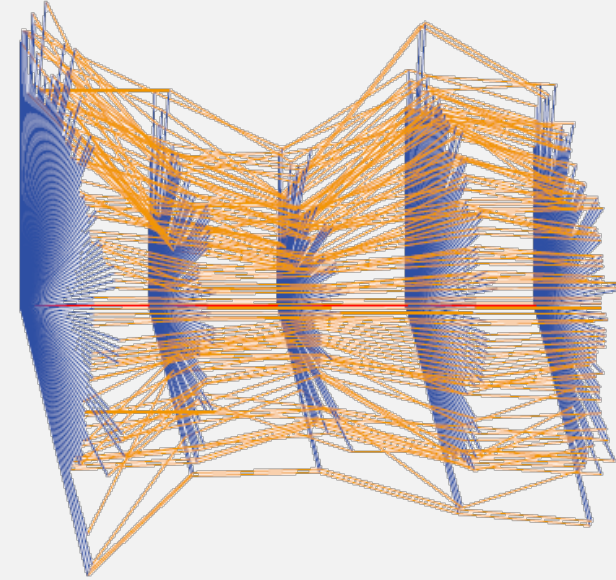
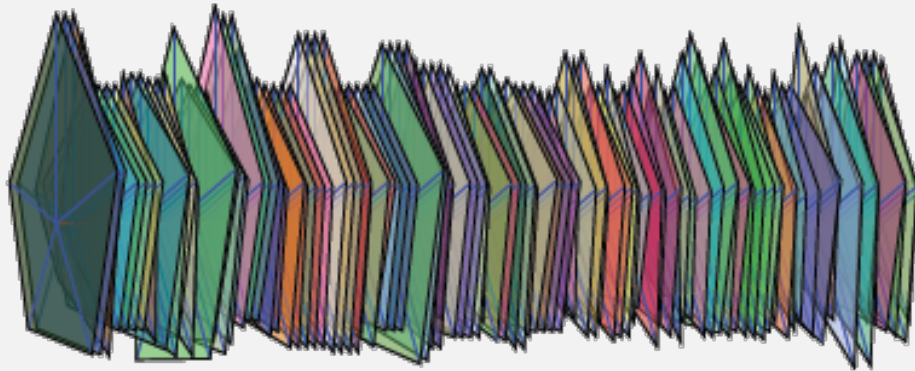




# LOTS OF EXTENSIONS...



# LOTS OF EXTENSIONS...



Fanea et al. InfoVis 05

Villaveces, UNC / Renci

Streit, Cytometry Part A, 2006

# Assignment 3: Parallel Coordinates

NEXT TIME...

REQUIRED READING

# Polaris: A System for Query, Analysis, and Visualization of Multidimensional Relational Databases

Chris Stolte, Diane Tang, and Pat Hanrahan

**Abstract**—In the last several years, large multidimensional databases have become common in a variety of applications such as data warehousing and scientific computing. Analysis and exploration tasks place significant demands on the interfaces to these databases. Because of the size of the data sets, dense graphical representations are more effective for exploration than spreadsheets and charts. Furthermore, because of the exploratory nature of the analysis, it must be possible for the analysts to change visualizations rapidly as they pursue a cycle involving first hypothesis and then experimentation. In this paper, we present Polaris, an interface for exploring large multidimensional databases that extends the well-known Pivot Table interface. The novel features of Polaris include an interface for constructing visual specifications of table-based graphical displays and the ability to generate a precise set of relational queries from the visual specifications. The visual specifications can be rapidly and incrementally developed, giving the analyst visual feedback as they construct complex queries and visualizations.

**Index Terms**—Database visualization, database analysis, visualization formalism, multidimensional databases.

